

NEXT Co., Ltd. (TSE Section 1 2120)

Earnings Presentation

Year Ended March 2015 (April 2014 to March 2015)

The opinions and projections, etc. contained herein represent the judgment of the Company at the time this document was prepared. We provide no guarantees regarding the accuracy of the information. Please keep in mind that actual performance and results may vary significantly due to fluctuations in various factors.

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Today's Key Points

Strong performance in Real Estate Information Services

Set new record highs for consolidated sales and profits for the full year.

Trovit results added to scope of consolidation starting January Foray into three new countries in May, including **Trovit Japan**

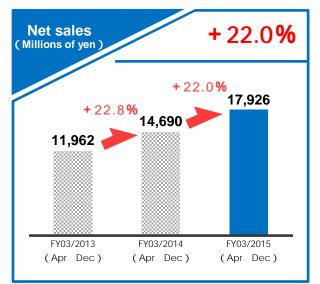
Significant growth in year ending March 2016 due to full-year consolidation of Trovit

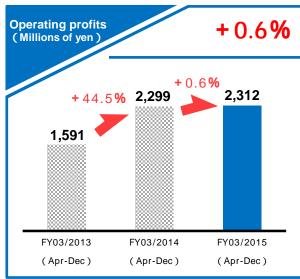
Initial efforts to recover investment and accelerate growth through domestic/overseas investments

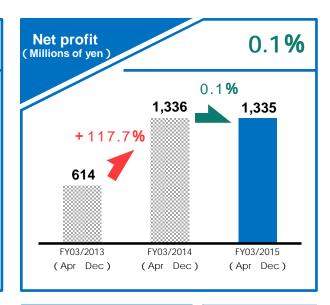
Plans to release **new business services for domestic real estate companies**

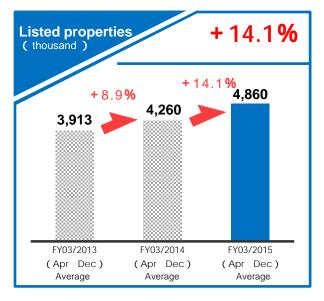
Achieve optimal matches by supporting both users and companies.

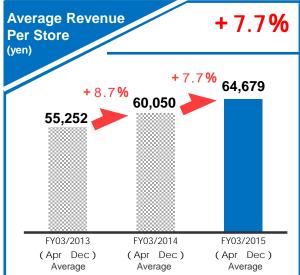
Highlights

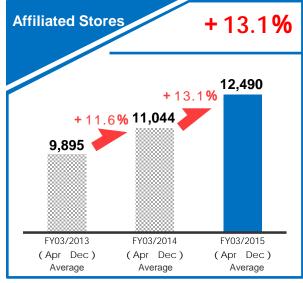












Review of Year Ended March 2015

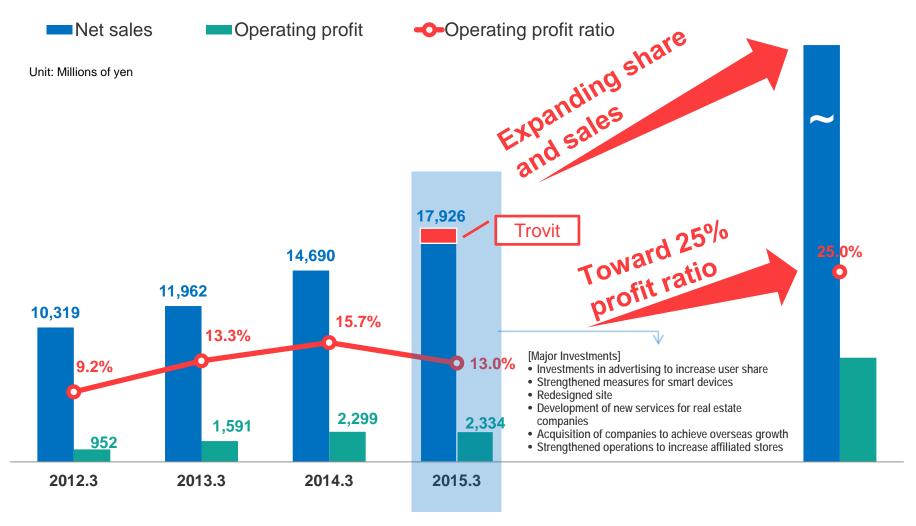


Year Ended March 2015: Year of Investment Review of the Year Ended March 2015

POINT

In the year ended March 2015, we made the strategic investments needed to become No. 1 in Japan.

We also moved ahead with overseas development to achieve medium/long-term growth.



Services

Released HOME'S app for visually impaired users
Business alliance with IRRC Corporation
Began providing "HOME'S-kun's Future Theatre"
Released HOME'S new housing equipment insurance service

Released new Lifull Thailand search functions

Added support for panorama images on HOME'S smartphone sites

Released "Home's Style Market"site, electronic commerce for Interior

Launch industry-specific DMP* services targeting real estate agents.

Thorough redesign of Android app

Redesigned real estate sales inspection service

Redesigned HOME's Renovation
Launched "Room VR" test

Developed three cutting-edge demo products

(Tangible UI Property Search, GRID VRICK, Sugoi Tenbin ("Amazing Scales"))

Released HOME'S memo app used to take notes on condo

tours for comparison

Trovit made a subsidiary

Began providing online moving reservation service

Activated smartphone-optimized "HOME's Custom-Built Houses" site

Developed the "Waratteru" wearable demo device

Began providing HOME'S security service package for seniors

Began providing credit card settlement service for real estate companies

Released "Lifull FaM" app, a communication notebook

for mothers and fathers

Released "Lifull TraveRing" app, that helps

communication between tourists from abroad and local citizens

Began trial operation of "Smart Viewing"

Added functions to HOME'S subway/train line map search

Promotions, Etc.

Ran limited-time tie-in commercial with the film "Thermae Romae

Partnership campaign with "Girls Award"

Ultra Sumikae campaign

Release moving company rankings

HOME'S Research Institute issues "Stock & Renovation 2014" research report

Investment in Glue-th (Mechika)

Exhibited at "Senior Housing Fair 2014 in Tokyo" for seniors

Announced rankings of most popular cities/towns in Japan in H1 2015

Launched short TV program "Happy Homes Detective Agency"

First nationwide integrated HOME'S test

iPhone app download campaign

Held IR briefings overseas

Launched HOME'S Expo 2014 in four cities

HOME'S and Salaryman Yamazaki Shigeru collaboration

Property postings top 5 million

Redesigned the corporate site

Announced results of "HOME'S Customer Service Grand Prix 2014"

No. 1 Achieved leading position in real estate information

(rentals) on Gomez site rankings

Held smartphone classes for people with visual impairments

Ran "Dreamer" video promotion on YouTube

Launched O2O campaign for real estate companies and model units

Began airing new TV commercial on January 5, 2015

Launched campaign linked to TV ads

Selected as one of Japan's "Best Workplaces"

Selected for "Best Motivation Company Award"

Held real estate investment fair



Trends in the Total Number of Properties Listed on HOME'S

Review of Year Ended March 2015

The total number of properties listed on HOME'S exceeded the 5 million mark

The number of properties listed remaining at levels more than double that of competitors

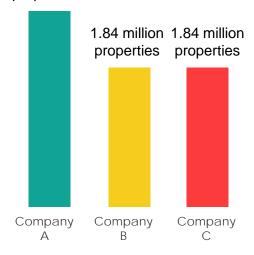
Rentals and real estate sales 5.19 million properties **Newly-built condominiums** 7,207 buildings oct-2014



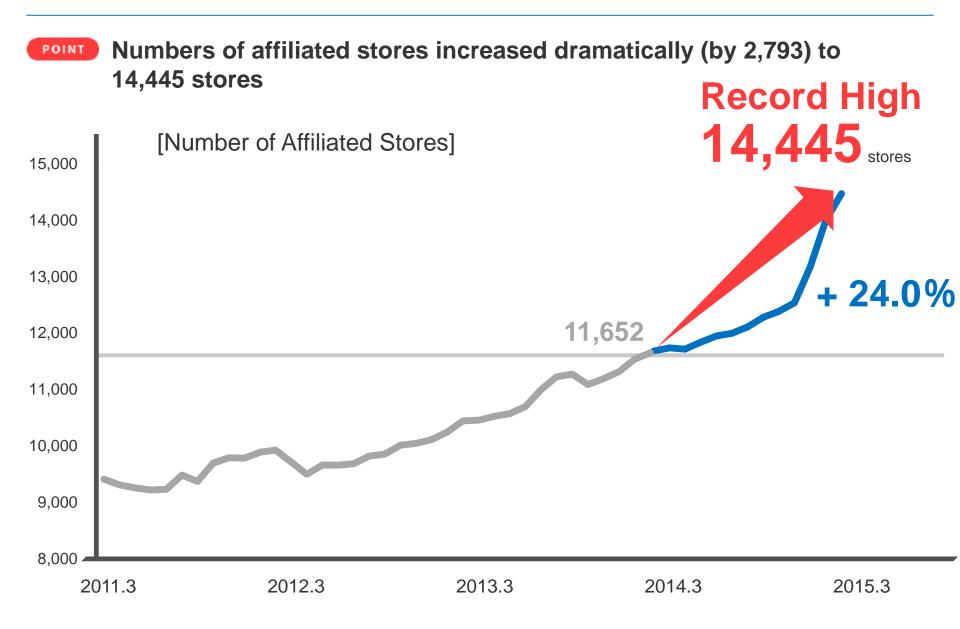
Comparison with major websites

(*1)

2.59 million properties



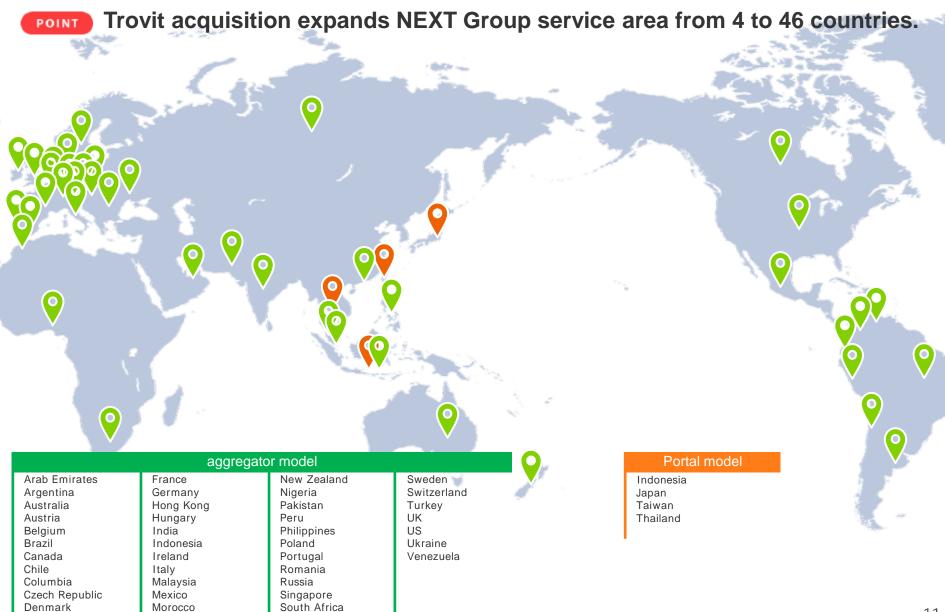
(*1) Total properties listed for rentals and real estate sales as of January 2015. NEXT data.



Ecuador

Netherlands

Spain



Financial Information for the Year Ended March 2015

Simplified Income Statement Financial Information for the Year Ended March 2015

POINT

Net sales up 22%, operating profits up 0.6% year-on-year, both setting record highs Strategic investments lower operating profits ratio 2.8 points to 12.9%

Unit: Millions of yen	[Cumulative] Year Ended March 2014 (April-March)	[Cumulative] Year Ended March 2015 (April-March)	Change	Rate of Change
Net sales	14,690	17,926	+ 3,236	+ 22.0%
Cost of sales	472	583	+ 110	+ 23.4%
SGA expenses	11,918	15,030	+ 3,112	+ 26.1%
Personnel expenses	3,783	4,338	+ 554	+ 14.7%
Advertising expenses	4,496	5,851	+ 1,354	+ 30.1%
Operating expenses	473	718	+ 244	+ 51.7%
Depreciation	438	452	+ 13	+ 3.1%
Other SGA expenses	2,726	3,671	+ 944	+ 34.6%
Operating profits	2,299	2,312	+ 13	+ 0.6%
Net profit (Year/Quarter)	1,336	1,335	1	0.1%
Operating profits ratio	15.7%	12.9%	2.8p	-

[Quarter] Year Ended March 2014 (January- March)	[Quarter] Year Ended March 2015 (January- March)	Rate of Change
4,281	6,095	+ 42.4%
136	194	+ 43.0%
4,050	5,653	+ 39.6%
1,155	1,331	+ 15.3%
1,862	2,538	+ 36.3%
176	219	+ 24.4%
91	174	+ 91.5%
764	1,388	+ 81.7%
95	247	+ 160.6%
54	59	+ 10.1%
2.2%	4.1%	-

^{*1} Real Estate Information Services and Other Services both recorded sales growth exceeding 20%, setting record highs for net sales (see page 15 for details).

^{*2} Invested in advertising at record-high levels. H1 results fell short of forecasts due to the impact of the consumption tax hike and other factors, but operating expenses and other SGA expenses were reduced. These savings were partially diverted for use as advertising expenses, which increased response numbers and made it possible to meet full year forecasts and set the foundations for setting record figures.

^{*3} Increase in third-party marketing expenses, expenses associated with option sales for panorama photos, etc., UX survey expenses for service improvements, transportation expenses for overseas business trips, and other expenses.

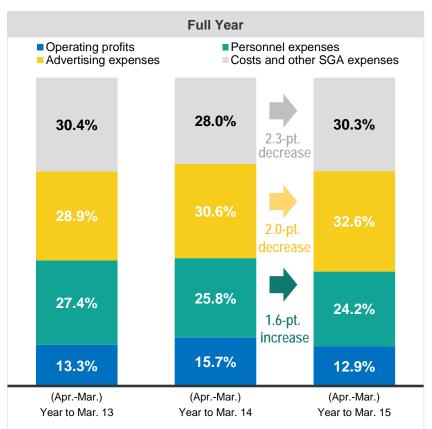
^{*4} Increase due to service development expenses, system usage fees, expenses associated with Trovit acquisition, goodwill amortization, and other expenses.

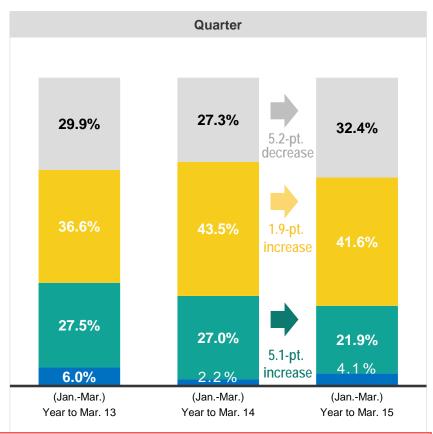
Share of Net Sales Financial Information for the Year Ended March 2015



The full-year operating profits ratio fell by 2.8 percentage points due to anticipatory investment and goodwill amortization. Other SGA expenses increased 2.3 points.

The number of employees increased as well. Efforts to improve productivity resulted in a 1.6-point gain.





Costs and other SGA expenses: Rose due to service development investment as well as system service fees, expenses associated with Trovit acquisition, goodwill amortization, and other expenses.

Advertising expenses: Strategically strengthened advertising expenses centering on branding promotions to achieve rapid gains in user share.

Reined in other SGA expenses; savings partially diverted for use in advertising.

Personnel expenses: The average number of consolidated employees for the full year (April-March) increased from 559 the previous year to 664

for the year under review. Due to higher revenues and improved productivity, personnel expenses improved as a ratio to net

sales.

Sales by Service Financial Information for the Year Ended March 2015

POINT

Real Estate Information Services and Other Services both achieved double-digit sales growth. Growth in Rental & Real Estate Trade accelerated in H2 due to effective advertising investment; up 29.1% for the quarter.

Unit: Millions of yen	[Cumulative] Year Ended March 2014 (April-March)	[Cumulative] Year Ended March 2015 (April-March)	Change	Rate of Change			[Quarter] Year Ended March 2015 (January- March)	Rate of Change
Sales	14,690	17,926	+3,236	+22.0%		4,281	6,095	+42.4%
Real Estate Information Services	14,554	17,753	+3,198	+22.0%		4,243	6,040	+42.4%
Rental & Real Estate Trade	7,975	9,751	+1,776	+22.3%	1	2,422	3,126	+29.1%
New Houses & Condominiums	4,324	4,537	+213	+4.9%	2	1,178	1,258	+6.8%
Custom-Built Homes and Renovations	1,031	817	213	20.7%	3	268	196	27.0%
For Real Estate Companies No	te 1 638	908	+269	+42.2%	4	174	248	+42.5%
Other No.	te 2 584	1,737	+1,152	+197.3%	5	199	1,210	+506.9%
Other Services	te 3 135	173	+38	+28.2%		37	55	+45.8%

Note 1: "For Real Estate Companies" includes "CRM Service for Rental Property Companies," "Business Support Service for Real Estate Developers," "Web Page Production Service," etc.

Note 3: The "Other Services" segment includes "MONEYMO", "HOME'S Style Market," etc.

- *1 SEO remains strong. Visitors and inquiries increased, while numbers of affiliated stores increased by 24.0%. (See page 10 for details.)
- *2 Average condominium postings during the term (April-March) declined 7.5% year-on-year due to the consumption tax hike and other factors. Sales efforts boosted average single-family detached housing postings by 3.5%.
- *3 The consumption tax hike continued to affect "Custom-Built Homes and Renovations."

 The renovation business revised its fee structure from a per-inquiry to a per-contract basis, pushing back the timing of fee revenues.
- *4 An administrative support service (DMP service) for real estate developers was launched in July 2014.
- *5 HOME'S Nursing care Service increased 40.2% year-on-year due to increases in postings and inquiries, etc. Trovit consolidation began in January 2015.

Note 2: The "Other" category of Real Estate Information Services includes "HOME'S Nursing care Service," "HOME'S Moving Estimate Service," "HOME'S Renovation," "HOME'S Storage Service," overseas business, etc.

Segment Income Financial Information for the Year Ended March 2015



Real Estate Information Services up 2.0% on strategic investments; up 171.2% for the quarter

Unit: Millions of yen	[Cumulative] Year Ended March 2014 (April-March)	Year Ended March 2015	Change	Rate of Change	[Quarter] Year Ended March 2014 (January- March)	[Quarter] Year Ended March 2015 (January- March)	Rate of Change
Real Estate Information Services	2,355	2,402	+46	+2.0%	104	282	+171.2%
Other Services	56	90	34	_	9	35	_
Consolidated Operating Profits	2,299	2,312	+13	+0.6%	95	247	+160.6%

^{*} Rates of change not listed if figures were negative in the previous or current term.

Real Estate Information Services: Generally as planned. Decrease in income anticipated due to the impact of Trovit acquisition and other factors, but profits up for the full year thanks to sales efforts, cost-cutting efforts, and other initiatives.

Other Services: Launched "HOME'S Style Market" service in April.

Established Lifull FaM Co., Ltd. in October. Launched "Lifull FaM" service in February. "Lifull FaM" is a communication notebook for mothers and fathers.

Established Lifull TraveRing Co., Ltd. in October. Launched "Lifull TraveRing" in March, an SNS hospitality app for travelers.

Ended the "Lococom" service in March, a local information site that had failed to achieve profits.

Ended the "EventCal" and "eQOL Skincare" services as of 2Q last term.

Balance Sheet and Goodwill Status Financial Information for the Year Ended March 2015

POINT

Goodwill increases ¥9,972 million from Trovit acquisition; short-term borrowings increase ¥7,000 million.

Unit: Millions of yen	Previous year-end March 31, 2014	[Current quarter- end] March 31, 2015	Change	Rate of Change
Assets	13,409	21,903	+8,493	+63.3%
Current assets	11,109	8,993	2,116	19.1%
Fixed assets	2,300	12,909	+10,609	+461.3%
Liabilities	3,160	11,471	+8,310	+263.0%
Current liabilities	2,987	10,895	+7,907	+264.6%
Long-term liabilities	172	575	+403	+233.8%
Net assets	10,249	10,431	+182	+1.8%
Net assets per share	181.55	184.26	+2.71	+1.5%

Major Factors Resulting in Changes								
Decrease in cash and deposits	3,075	Decrease in current assets	*1					
Increase in goodwill	+8,664	Increase in fixed assets	*1					
Increase in software	+279	Increase in fixed assets						
Increase in software suspense account Customer-related assets	+484	Increase in fixed assets						
Customer-reidieu assets	+1,100	Increase in fixed assets	*1					
Increase in short-term borrowings	+7,000	Increase in current liabilities	*1					
Increase in accounts payable-other	+724	Increase in current liabilities						
Increase in accrued consumption taxes	+147	Increase in current liabilities						
Increase in retained earnings	+1,098	Increase in net assets						
Decrease in foreign currency translation adjustment	939	Decrease in net assets	*1					

Goodwill amortization	Total goodwill	Residual value at term-start	Apr. 14 – Mar. 15 amortization	Foreign currency translation adjustment	Residual value	Months remaining	Amortization end date	
Former Littel Co., Ltd.	216	86	43	-	43	12 months	March 2016	*2
Trovit Search, S.L.	9,972	_	478	786	8,707	57 months	December 2019	*1 *2

^{*1} Goodwill of ¥9,972 million arose with the Trovit acquisition. Customer-related assets increased ¥1,291 million. Trade rights of ¥136 million acquired. Loss due to foreign currency translation adjustment recorded ¥786 million.

Goodwill amortization of ¥478 million. Increase in short-term borrowings of ¥7,000 million. Decrease in cash and deposits of ¥3,075 million.

^{*2} Adoption of IFRS standards will eliminate goodwill amortization as of the fiscal year ending March 2016.

Cash Flows Financial Information for the Year Ended March 2015



Cash and cash equivalents at year-end down ¥4.1 billion to ¥4.2 billion (to ¥5.2 billion, including time deposits)

Unit: Millions of yen	Year ended March 2014 (April-March)	Year ended March 2015 (April-March)	Change	Main Items	Year ended March 2014 (April-March)	Year ended March 2015 (April-March)
				Income before income taxes	2,261	2,236
				Depreciation	439	452
				Goodwill amortization	43	521
Operating				Increase/decrease in provision for bonuses	105	18
Operating cash flow	+2,156	+2,488	+331	Increase/decrease in allowance for doubtful accounts	119	20
				Increase/decrease in accounts receivable-trade	381	568
				Increase/decrease in accounts payable-trade	2	34
				Increase/decrease in accounts payable-other	683	598
				Income taxes paid	1,002	1,033
				Outlays for provision to time deposits	_	1,000
				Outlays for acquisition of investment securities	140	29
				Outlays for acquisition of property, plant, and equipment	84	48
Investing cash flow	541	13,362	12,821	Outlays for acquisition of intangible fixed assets	495	1,022
cash flow				Outlays for execution of asset retirement obligations	89	-
				Outlays for acquisition of subsidiary equity	_	11,295
				Income from collection of deposits and guarantees	275	0
Financing	400	0.704	.0.044	Loan income	_	7,000
cash flow			+6,841	Dividend payments	123	267
Change in cash and cash equivalents	+1,511	4,174	5,685			
Balance of cash of cash equivalents	8,443	4,268	4,175	Cash and cash equivalents of ¥4.2 billion a time deposits)	t term-end (¥5.2 b	illion including

Business Strategy for Year Ended March 2016

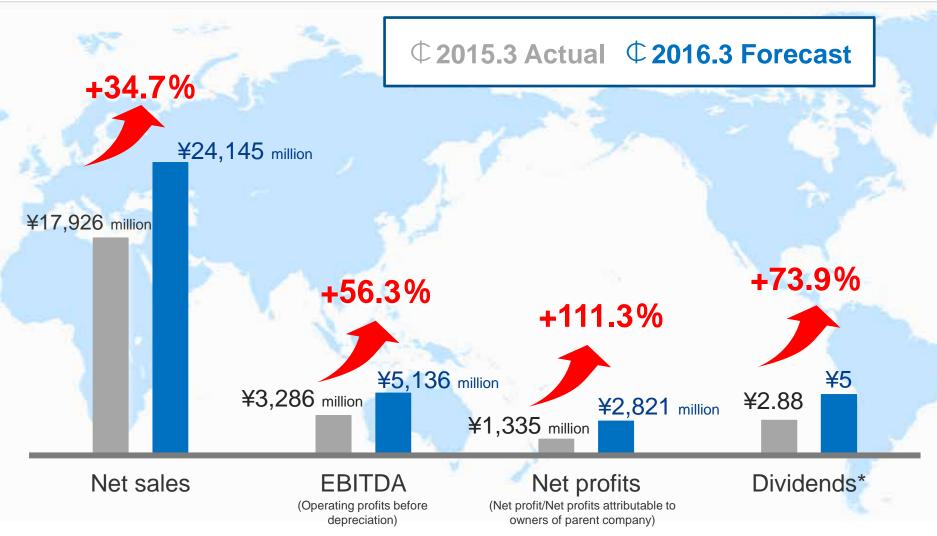


Business Plan for Year Ending March 2016

Business Strategy for Year Ended March 2016



Significant sales and profits growth in the year ending March 2016; dividends also projected to increase 73.9%



Note: Figures for the previous term are based on Japanese accounting standards. They are provided as reference information.

Note: The figure for EBITDA from the previous term has not been audited and is provided solely for reference purposes.

- * A two-for-one stock split on shares of common stock is scheduled for June 1, 2015.
- * Calculated accounting for the impact of the stock split



We aim to be the undisputed No. 1 in real estate and housing information website, both in quality and volume

No. 1 in total properties listed

No. 1 in ease-of-use

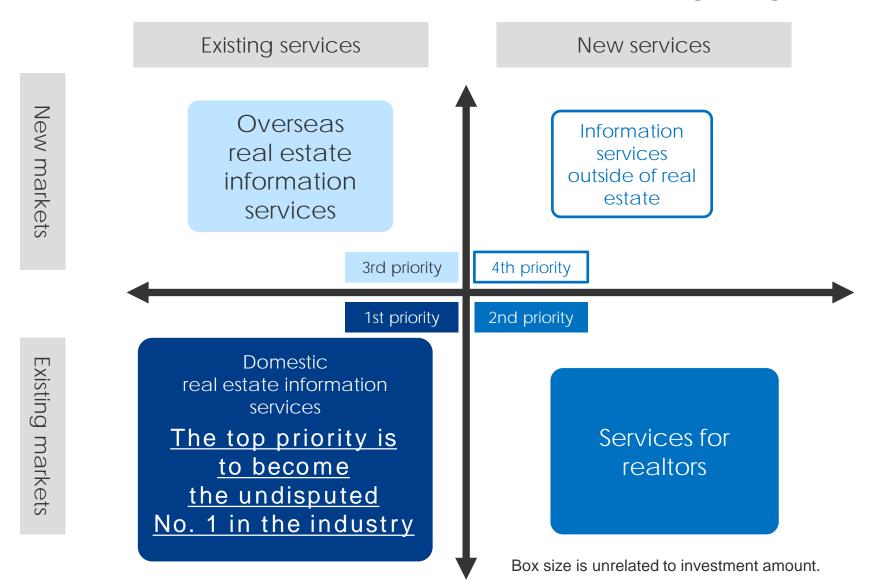
No. 1 in user numbers

No. 1 in accuracy of information

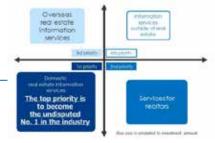
Goals

POINT

Prioritize the domestic real estate market and invest in long-term growth

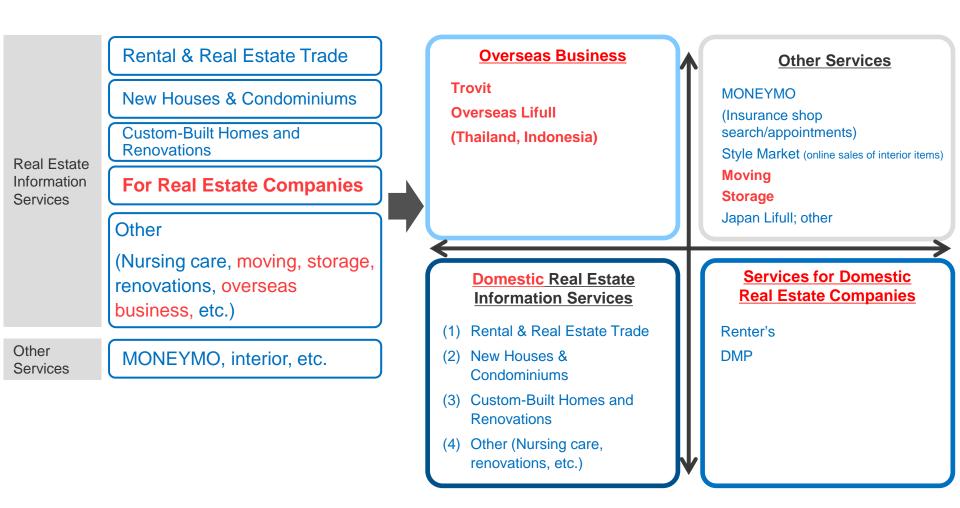


Segment Changes Business Strategy for Year Ended March 2016



POINT

Disclosure segments for sales changed to match investment segments in business strategy



Note: Trovit Japan is included as part of the overseas business.

Investment Outlook

Business Strategy for Year Ended March 2016





Prioritize the domestic real estate market and invest in long-term growth

Existing services

New services

New markets

- > Speed up PDCA cycles
 - Planned expansion at a rate of four countries annually
 - Plans to expand HOME'S model to two new countries annually
 - Trovit Japan

> Speed up PDCA cycles

- Lifull FaM
- Lifull TraveRing
- Lifull Scouting
- Lifull LiveMatch
- MONEYMO
- HOME'S Style Market
- Creating new business

> Expand user share

- Proactive brand promotion
- Enhance digital marketing by leveraging big data, etc.
- Expand databases (properties, users, outlets, word-of-mouth feedback, peripheral information)
- Improve smart device support
- Initiatives for next-generation devices (wearable devices, etc.)
- > Expand number of member outlets
 - Streamline direct marketing efforts
 - Curb membership cancellations
 - Utilize third-party marketing

- > Expand business in existing services and improved functions
 - CRM for leasing companies (renters.net)
 - CMS (ANNEX)
 - SNS (HOME'S Pro) for realtors
- > Develop new services

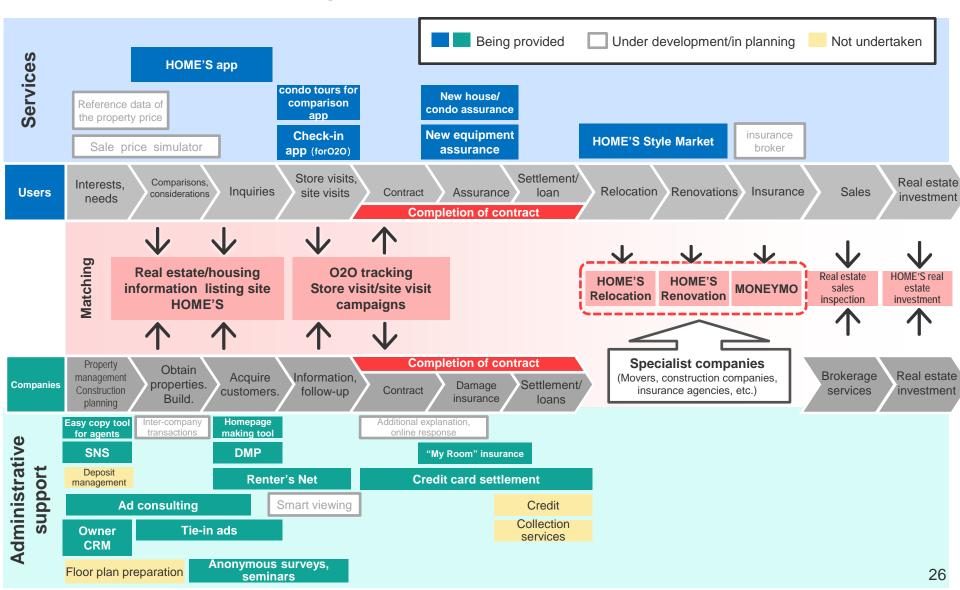
Services scheduled to be launched this term

- Service for distribution among contractors
- Platform for the industry
- Business support tools
- Business support for Web marketing using big data

Existing markets

Basic Strategy for Real Estate Sector Business Strategy for Year Ended March 2016

Provide a wide range of solutions for both users and companies.

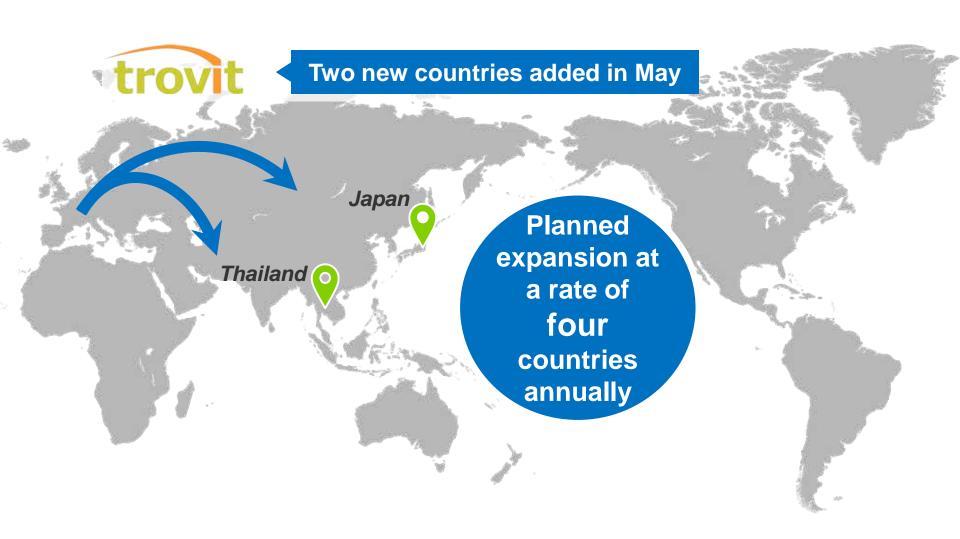


Basic Strategy for Overseas Real Estate Information Services

Business Strategy for Year Ended March 2016

POINT

Further Expansion of Service Area (Countries) Led by Trovit

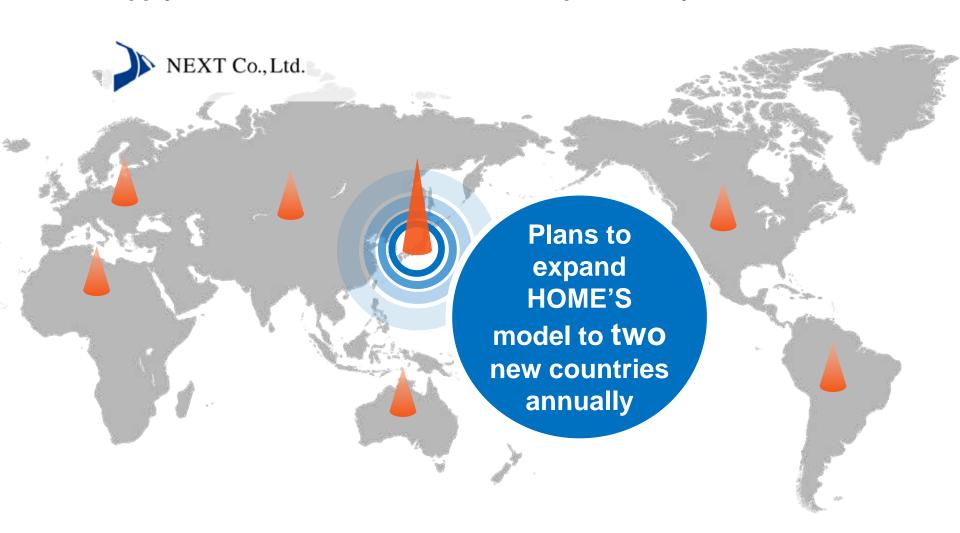


Basic Strategy for Overseas Real Estate Information Services

Business Strategy for Year Ended March 2016



Apply HOME'S know-how to accelerate profitability.



Basic Strategy for New Services (Non-Real Estate)

Business Strategy for Year Ended March 2016



Continue to invest to create a third-pillar business.

Established four companies in most recent year

Under the "Lifull" brand, NEXT will create service offerings that will fill ("Full") people's lifestyles and lives ("Life")









Established October 2014







Online sales of furniture and home interior items





Established April 2015

Established April 2015

Medium- and long-term outlook

Business Strategy for Year Ended March 2016

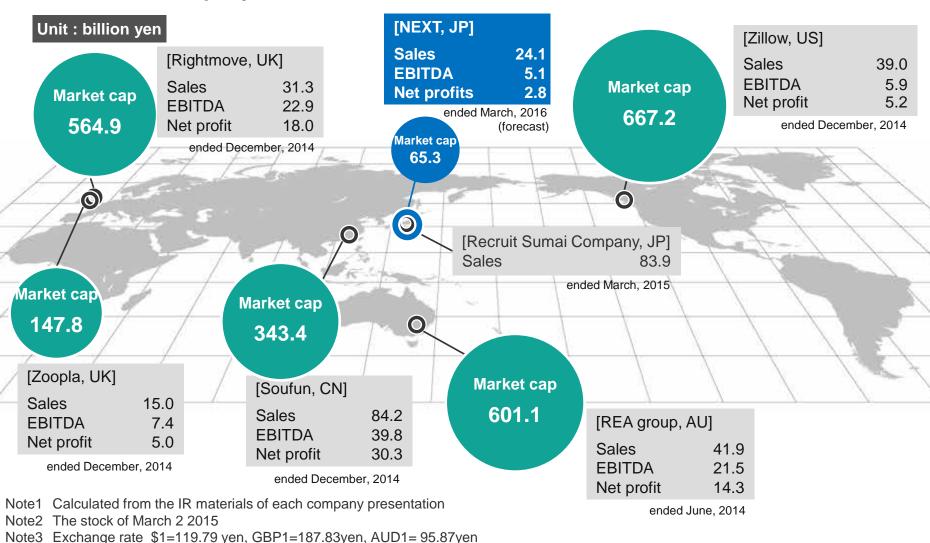
Achieve the undisputed No.1 position in Japan and become a representative Internet company in the world **Toward a Global** Share of all Company as an relocating No.1 Overabundance infrastructure users of real estate 40% information in share of users websites for life using online relocation services Medium-Now Long-term goal term goal

The situation of the overseas competitor

Business Strategy for Year Ended March 2016

POINT

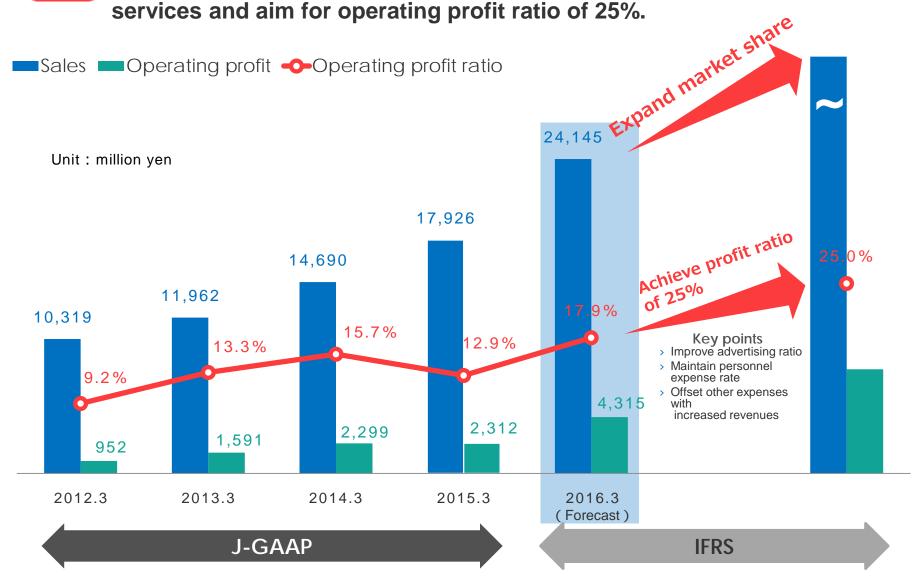
Moving to achieve even higher peaks based on the goal of becoming a worldclass company



Medium- and Long-Term Growth Outlook

Business Strategy for Year Ended March 2016

Establish NEXT as No. 1 in market share for users of online relocation services and aim for operating profit ratio of 25%.



Performance Forecasts for Year Ending March 2016

Full-Year Performance Forecasts for the Year Ending March 2016

POINT

Forecasts: Sales up 34.7% to ¥24.1 billion; operating profits of ¥4.3 billion

Simplified Income Statement								
Unit: Millions of yen	[Actual] Year ended March 2015 (J-GAAP) [Initial Forecast] Year ending March 2016 (IFRS)		Change (Note: Reference)	Rate of Change (Note: Reference)				
Net sales	17,926	24,145	+ 6,218	+ 34.7%				
Cost of sales	583	769	+ 186	+ 31.9%				
SGA expenses	15,030	19,060	+ 4,029	+ 26.8%				
Personnel expenses	4,338	5,791	+ 1,452	+ 33.5%				
Advertising expenses	5,851	7,321	+ 1,470	+ 25.1%				
Operating expenses	718	1,191	+ 473	+ 65.9%				
Depreciation	452	821	+ 369	+ 81.6%				
Other SGA expenses	3,671	3,935	+ 264	+7.2%				
Operating profits	2,312	4,315	+ 2,002	+ 86.6%				
Net profits	1,335	2,821	+ 1,485	+ 111.3%				
Operating profits ratio	12.9%	17.9%	+ 5.0p	-				

Sales by Service							
Unit: Millions of yen	[Actual] Year ended March 2015	[Forecast] Year ending March 2016	Change	Rate of Change			
Net sales	17,926	24,145	+ 6,218	+ 34.7%			
Domestic Real Estate Information Services	15,602	18,758	+ 3,155	+ 20.2%			
Rental & Real Estate Trade	9,751	12,561	+ 2,809	+ 28.8%			
New Houses & Condominiums	4,537	4,790	+ 252	+ 5.6%			
Custom-Built Homes and Renovations	817	835	+ 17	+ 2.1%			
Other	494	571	+ 76	+ 15.5%			
Services for Domestic Real Estate Companies	908	1,210	+ 302	+ 33.3%			
Overseas Business	963	3,466	+ 2,503	+ 259.8%			
Other Services	452	709	+ 257	+ 56.8%			

^{*} Earnings Information for Year Ended March 2015 has become a J-GAAP basis, compared with the forecasts, it has described as a reference value.

[Sales]

We project continued growth (20.2%) in Domestic Real Estate Information Services. In Services for Domestic Real Estate Companies, we project sales growth of 33.3% on expanded sales of CRM and DMP services.

Trovit's results, which were subject to consolidation the previous year for a single quarter, will be consolidated for the full year. Thus, we anticipate an increase of 259.8% for the Overseas Business. In Other Services, we project growth primarily in Nursing care and financial services.

[Profits]

We will continue to invest in branding promotions and digital marketing. We forecast an improvement of 2.3 percentage points in the advertising expense ratio as we work to achieve an operating profits ratio of 25% (page 35).

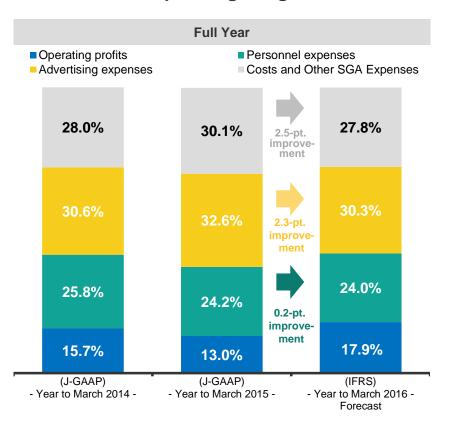
Costs from third-party marketing, etc. are projected to increase due to the increase in the number of affiliated stores.

The adoption of IFRS eliminates future goodwill amortization. The operating profits ratio is forecast to be 17.9%.

Share of Sales Performance Forecasts for the Year Ending March 2016



Improvements in advertising expense of 2.3 percentage points alongside sales growth toward an operating profits ratio of 25%, operating margin to 17.9%



Costs and other SGA expenses: Improvement as a percentage of sales on increased sales; plans to continue service development investment and site redesign Advertising expenses: Advertising expenses ratio to improve year on year due to increased sales; plans call for efforts to continue strengthening advertising to raise awareness rates.

Plans call for improving awareness rates to a certain level while lowering the advertising expense ratio.

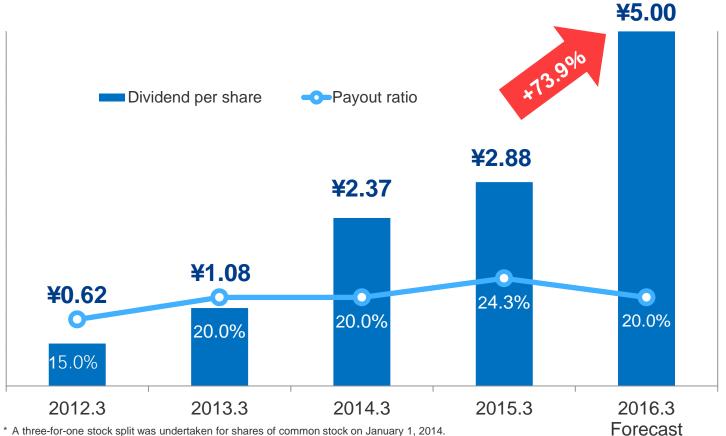
Personnel expenses: Improvement as a percentage of sales due to increased sales. Forty-three employees joined the company in April 2015 (20 the previous year).

Bonuses to be adjusted based on operating profits.

Dividend Forecast Performance Forecasts for the Year Ending March 2016

POINT

Maintain payout ratio of 20%; dividend forecasted to increase 73.9% to ¥5.



- * A three-for-one stock split was undertaken for shares of common stock on January 1, 2015.

 * A two-for-one stock split will be undertaken for shares of common stock on June 1, 2015.
- * In connection with this stock split, the dividend figures calculated for past years account for the impact of the split.

CHECK!

- Beginning the year ended March 2014, per-share dividend figures are rounded to two decimal places based on a payout ratio of 20%.
- > Regular dividends fluctuate depending on consolidated net profits (payout ratio of 20%).
- > In the year ended March 2015, the dividend was calculated based on net profits exclusive of the impact of Trovit's results and goodwill amortization associated with acquisition of Trovit shares. The resulting payout ratio was 24.3%.
- > The Company is adopting IFRS standards from the year ending March 2016. We plan to pay a dividend calculated based on net profits attributable to owners of the parent company, as per IFRS.
- The payout ratio will increase in the future based on net assets, investment projections, growth rates, and other factors.



Designing Delightful Encounters





Inquiries Regarding IR Data









http://www.next-group.jp/en/ir/financial.html



Contact us

NEXT Co., Ltd. IR Support Desk

Tel: +81-3-5783-3603 (Monday to Friday 10:00AM-6:00PM)

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Website http://www.next-group.jp/ (Japanese)

http://www.next-group.jp/en/ (English)

Guide to IR News

We provide monthly performance data and timely disclosure data in good time!

Please send a blank e-mail to the following e-mail address.

Blank e-mail: touroku@next-group.jp

Reference

Corporate Data Reference

Company Name	NEXT Co., Ltd. (TSE 1st section: 2120)
Representative	Takashi Inoue, President and CEO
Established	March 12, 1997 (Fiscal year ending March 31)
Capital	1,999 million yen
Stock Issued	56,496,000 (including 36,536 shares of treasury stock)
Consolidated Number of Employees	755 persons (including 105 temporary employees, 128 overseas)
Business Activities	Real estate information service business Other businesses
Major Shareholders	NEXT directors, Rakuten, Inc. (15.9%)
Headquarters	Shinagawa Front Building, 2-3-13 Konan, Minato-ku, Tokyo 108-0075 Japan (reception on 3F)
Major Subsidiaries () stake	Renters Co. (100%) Lifull(THAILAND) Co., Ltd.(99.9%), fiscal year ends December 31 PT. Lifull Media Indonesia(50.0%), fiscal year ends December 31 Trovit Search, S.L. (100%), fiscal year ends December 31

President's Profile Reference



	Career History
April, 1991	Joined Recruit COSMOS Co., Ltd. Responsible for condominium sales and circulated property brokering.
July, 1991	Temporarily dispatched to the Recruit General Personnel Business Department. This move was later made permanent. Primarily engaged in new graduate hiring, mid-career hiring, and personnel service corporate sales.
July, 1995	Left Recruit. Founded NEXT HOME Co., Ltd., which later became NEXT Co., Ltd., and started business operations.
March, 1997	Founded NEXT, Co., Ltd., and appointed President and CEO (current position).
March, 2014	Founded incorporate foundation Next Wisdom Foundation, and assumed the post of Representative Director
April, 2014	Becomes President and International Business Division Manager (present post)

The Founding of the Company

While working at Recruit COSMOS (now COSMOS INITIA), he had a young couple as his clients. He showed them a property that they were very interested in, and decided immediately to purchase. However, their loan application was rejected, and they were crestfallen. Inoue, seeing this, determined to find another property that would satisfy their desires, so he began showing them various properties, regardless of whether the properties were handled by Recruit COSMOS.

Eventually, the couple signed a contract for a condominium that Inoue had shown them, but which was handled by another company. Inoue was scolded by his manager, but this did not detract from his strong desire to keep bringing smiles to peoples' faces, as he had to the faces of the young couple.

At the time, access to real estate property information was relatively closed, and even for Inoue, part of the real estate industry, obtaining information on properties was both time and labor intensive. In 1997, Inoue founded NEXT, Co., Ltd., as a way to change the real estate system itself and its "asymmetry of information", in which general customers, for whom obtaining property information required even more of an investment in time and effort, had to pick properties from only a limited selection of data.

Mission statement and management philosophy

Company Credo

Altruism

Our priority is making people happy.
Everyone in the world:
Consumers, Clients, Coworkers, Family, and so on...
First and foremost, make someone happy.
Before you realize it, you'll be happy too.
That is altruism.



Our corporate philosophy is to "create a society where everyone can attain 'comfort' and 'hapiness' through continuing innovations".





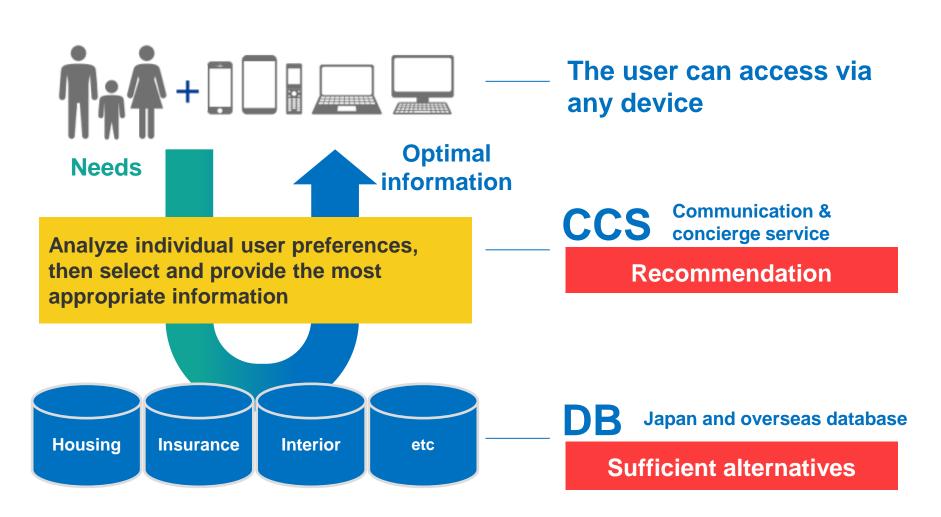






POINT

Our medium-term strategy slogan is "Aiming to be a global company through DB and CCS"





2010.3

Number of employees

(consolidated)

2011.3

597

2012.3

523

Structural reform is ushering in the second stage of growth. In the fiscal year Ending March 31, 2015, NEXT has been implementing strategic investment programs, including M&A activities

The Company's existing businesses posted record high sales and profit 24,145 second stage of growth Sales Operating profit Operating profit ratio Unit: million yen 17,926 14,690 Structural reform period 11,962 10,779 10,738 10,319 7.9% 8.4% 15.7% 16.3% 12.9% 13.3% 9.2% 4,315 2,299 2,312 1,979 1,749 1,591 952

2013.3

539

2014.3

570

2015.3

755

2016.3

(Forecast)

Trend of Operating P/L (Quarterly) Reference

[J-GAAP]

Quarterly consolidated statements of income

Limit condition con		FY03/	2013			FY03/	2014		FY03/2015				
Unit : million yen	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
Sales	2,737	2,763	2,939	3,522	3,398	3,454	3,556	4,281	3,852	3,897	4,080	6,095	
Real estate information	2,709	2,736	2,911	3,494	3,366	3,420	3,524	4,243	3,811	3,858	4,042	6,040	
Rental & Real Estate Trade	1,497	1,510	1,585	1,980	1,818	1,845	1,889	2,422	2,102	2,161	2,362	3,126	
Newly-constructed lots	812	829	914	1,010	1,021	1,027	1,096	1 <u>,</u> 178	1,084	1,087	1,107	1,258	
Custom-Built Houses and Renovations	193	195	195	225	256	266	240	268	230	224	166	196	
For realtors	113	118	128	131	136	153	174	174	206	223	230	248	
Others	91	82	88	145	132	128	123	199	187	161	176	1,210	
Others	28	26	27	28	31	33	32	37	40	39	38	55	
Cost of sales	81	82	95	117	102	104	129	136	108	126	153	194	
SG&A	2,134	2,260	2,404	3,195	2,433	2,798	2,635	4,050	3,031	3,339	3,006	5,653	
Personnel costs	770	744	767	993	806	973	848	1,155	989	991	1,026	1,331	
Advertising costs	629	756	777	1,290	774	952	906	1,862	1,115	1,328	869	2,538	
Operating expense	55	63	105	130	84	95	117	176	126	170	201	219	
Depreciation/amortization cost	96	98	128	144	131	122	92	91	89	89	99	174	
Other SG&A	581	596	626	636	637	654	670	764	713	760	809	1,388	
Operating profit	521	420	439	209	862	550	791	95	712	431	921	247	
Net profit	297	228	175	-86	516	309	455	54	419	267	588	59	
Operating profit margin	19.1%	15.2%	14.9%	5.9%	25.4%	15.9%	22.2%	2.2%	18.5%	11.1%	22.6%	4.1%	

Quarterly consolidated sales and operating profit and loss per segment

_	additionly conconducted care that operating pront and receiper cogniting														
	Linit : million you		FY03/2013				FY03/2014				FY03/2015				
	Unit : million yen	Q1	2911	3494	3366	Q1	Q2	Q3	3366	Q1	Q2	Q3	Q4		
S	ales	2,737	2,763	2,939	3,522	3,398	3,454	3,556	4,281	3,852	3,897	4,080	6,095		
	Real estate information	2,709	2,736	2,911	3,494	3,366	3,420	3,524	4,243	3,811	3,858	4,042	6,040		
	Others	28	26	27	28	31	33	32	37	40	39	38	55		
0	perating profit	521	420	439	209	862	550	791	95	712	431	921	247		
	Real estate information	626	513	508	253	887	564	799	104	722	446	951	282		
	Others	-104	-93	-69	-44	-24	-14	-8	-9	-9	-14	-30	-35		
0	perating profit margin	19.1%	15.2%	14.9%	5.9%	25.4%	15.9%	22.2%	2.2%	18.5%	11.1%	22.6%	4.1%		
	Real estate information	23.1%	18.8%	17.5%	7.3%	26.4%	16.5%	22.7%	2.5%	18.9%	11.6%	23.5%	5.0%		
	Others	-	-	-	-	-	-	-	1	-	-	-	-		

External Market Data (Monthly) Reference

Feb-14

2,651

8,246

Apr-14

Number of Apartments for sales (Monthly)

3,506

5,006

Capital Region

oapitai itogion	3,300	3,000	0,240	1,020	2,001	4,041	2,473	4,500	4,222	4,222	2,110	3,330	3,123	3,337	3,303	1,079	2,000	4,437
YoY	21.4%	22.3%	6.1%	6.1%	-24.1%	-9.7%	-39.6%	-13.4%	-20.4%	△20.4%	∆49.1%	∆44.1%	∆10.9%	∆33.3%	13.9%	∆8.1%	Δ2.0%	△4.0%
Kinki	1,404	1,781	2,405	711	1,668	1,848	1,222	1,588	2,016	2,016	1,217	1,829	1,427	1,975	1,638	1,314	1,905	2,019
YoY	-33.4%	5.0%	-26.5%	-22.1%	82.7%	-12.7%	-9.3%	-20.2%	-4.5%	∆4.5%	∆39.0%	△50.2%	1.6%	10.9%	∆32.1%	84.8%	15.2%	9.3%
Trend of Pric	e for Apar	tments (Mo	onthly)												Sou	urce : Real Estat	te Economic Ins	titute Co., Ltd.
Unit : million yen	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
Capital Region	4,911	4,967	5,338	4,637	5,064	5,215	4,846	5,156	5,532	5,532	5,684	4,764	4,560	5,224	5,022	4,455	5,696	5,186
YoY	16.4%	-0.7%	18.2%	-1.8%	18.1%	8.5%	2.5%	5.3%	7.9%	7.9%	18.5%	∆5.6%	∆7.1%	5.2%	∆5.9%	3.9%	12.5%	0.6%
Kinki	3,382	3,598	3,332	3,475	3,383	3,640	3,430	3,517	3,618	3,618	3,808	3,877	3,587	3,649	3,872	3,155	3,427	3,842
YoY	12.7%	-3.6%	0.8%	-4.6%	-3.8%	2.8%	-0.1%	-0.5%	2.7%	2.7%	11.4%	10.3%	6.1%	1.4%	16.2%	9.2%	1.4%	5.5%
New build pro																Land, Infrastru		
Unit : million yen	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
House for Rent	35,059	35,266	35,634	29,953	27,744	28,925	31,177	27,434	28,623	28,623	28,435	30,082	33,628	32,655	32,478	26,856	25,672	30,243
YoY	3.3%	17.1%	29.8%	21.5%	24.7%	11.3%	12.0%	3.1%	-7.7%	∆7.7%	∆3.8%	∆5.7%	∆4.1%	∆7.4%	∆8.9%	Δ10.3%	△7.5%	4.6%
Apartment	8,509	9,037	9,736	11,941	8,674	8,290	8,902	7,307	9,011	9,011	10,188	- /-	10,495	9,255	8,709	10,377	10,693	7,575
YoY	-17.7%	-14.6%	-7.4%	18.6%	-33.5%	-13.4%	-16.9%	-43.3%	-12.7%	∆12.7%	△6.8%	∆20.4%	23.3%	2.4%	△10.5%	∆13.1%	23.3%	∆8.6%
House	11,766	12,111	12,026	10,530	9,654	10,044	10,737	10,026	10,882	10,882	10,299	10,247	10,146	10,602	10,763	9,511	9,630	9,887
YoY	10.4%	12.1%	10.8%	-0.3%	-4.9%	-4.3%	1.7%	-7.9%	-3.7%	∆3.7%	Δ14.1%	∆10.1%	∆13.8%	∆12.5%	Δ10.5%	∆9.7%	Δ0.2%	∆1.6%
Owned	33,967	34,580	31,858	24,955	22,891	21,650	23,799	22,288	23,524	23,524	24,250	24,617	24,245	24,462	23,725	20,282	20,813	21,352
YoY	17.6%	22.6%	19.1%	5.9%	-0.4%	-13.0%	-16.1%	-22.9%	-25.3%	△25.3%	∆22.7%	∆23.4%	△28.6%	∆29.3%	△25.5%	∆18.7%	Δ9.1%	∆1.4%
Internal migra	nternal migrants (Monthly) Source : Ministry of Internal Affairs and Communications														Source : Min	nistry of Internal	Affairs and Co	mmunications
Unit : people	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
Unit : people Internal	Oct-13 369,718	Nov-13 316,544	Dec-13 323,785	Jan-14 300,049	Feb-14 328,322	Mar-14 894,633	Apr-14 749,265	May-14 340,819	Jun-14 356,646	Jul-14 356,646	Aug-14 351,970	Sep-14 360,790	Oct-14 380,316	Nov-14 304,779	Dec-14 336,902	Jan-15 319,754	Feb-15 350,058	Mar - 15 967,388

4,300

Jul-14

Sep-14

Oct-14

3,125

Nov-14

9,389

Source: Real Estate Economic Institute Co., Ltd.

4,457

1,679

Revision to HOME'S Rental & Real Estate Trade Billing Rates

Reference



Made partial revision to the pay-per-inquiry-based billing rates for the Rental & Real Estate Trade business

Raising the minimum billing rates enabled NEXT to begin making further advertisement-related investments, and to start achieving increased inquiries and sales

Billing calculation formula

Monthly basic Fee (10,000 yen a month)

+

Number of inquiries from end users (emails and telephone calls)

X

Rent/sale price of the property inquired about

Revision

X

Billing rates

Rental									
Number of Inquiries	Old Billing Rates	New Billing Rates From Oct 1, 2014							
1 to 15	5.5%	5.5%							
16 to 60	4.0%	4.0 %							
61 -	2.0%	4.0 %							

Buying/Selling and Investment							
Number of inquiries	Old Rates	New Billing Rates From Oct 1, 2014					
1 to 5	0.05%	0.05%					
6 to 20	0.02%	0.02 %					
21 -	0.01%	0.03 %					

Example: One hundred rental property inquiries arrive in one month

Before

15 inquiries \times 5.5% \times Rent = \pm 57,750

40 inquiries \times 2.0% \times Rent = \pm 56,000

After

15 inquiries \times 5.5% \times Rent = \pm 57,750

→ 85 inquiries x 4.0% x Rent = ¥238,000

Total ¥ 239,750

Total ¥ 295.750

^{*}Calculated with rent at 70,000 yen. Rent varies from one property to another.

^{*}Monthly rent

Smart Device-Targeted Service by the HOME'S Website

Reference



NEXT delivers smart device-targeted service as well

APP



The iOS and Android applications by the HOME'S website

Displays a complete set of property information available with regard to a given building
Allows the user to make a telephone-based property inquiry just by touching the screen once



HOME'S application for visuallyimpaired persons

Equipped with the function to read aloud iPhone texts Allows the user to search for properties by using the "VoiceOver" function



Property visit note application

Enables the user to take notes of property information and his/her impression of the property

Allows the user to view other persons' assessment and

Allows the user to view other persons' assessment and feedback

Enables photographs to be stored



HOME'S check-in application

Campaign-dedicated application Allows Rakuten Super Points to be awarded to the customer for visiting a store and concluding a contract

Sites for Smartphones







You can see a 360-degree view of properties with images that make the scene more alive.

↓Samples of 360-degree panoramic images

https://theta360.com/s/46j http://goo.gl/E3KGRI

New Services Tailored to Real Estate Agents to be Released

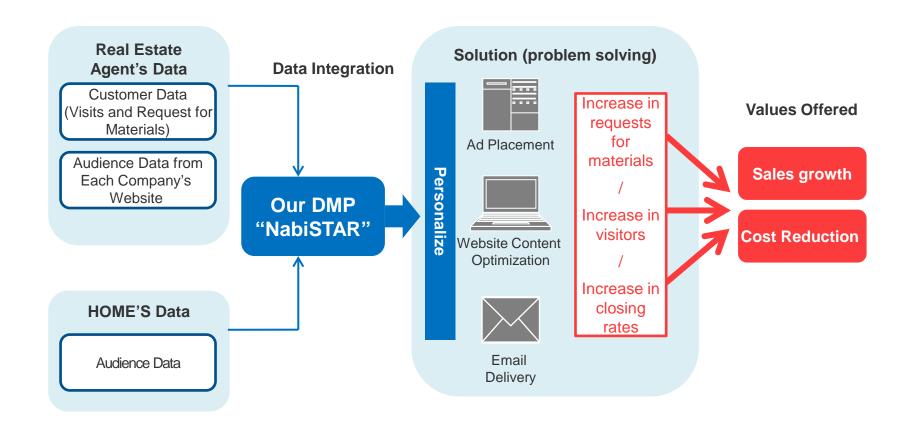
Reference

POINT

Launch industry-specific DMP* services targeting real estate agents.

Optimize the effect of customers' web ads, thereby helping them increase closing rates and sales.

* DMP = Data Management Platform



Intend to Make Trovit Search S.L. a Subsidiary of NEXT

Reference



*Calculated with one euro at 128 yen

> Company name : Trovit Search, S.L. (headquartered in Spain)

> Representative : Iñaki Ecenarro , President and CEO

> Established : October, 2006

> Consolidated Number of Employees : 94 persons

> Business description : Operation of one of the world's largest aggregator sites

(mainly real estate/housing, used car and employment information)

: Content partners totaling 44,000 firms

: Listed information totaling 180 million pieces (incl. approx. 92 million pieces of real estate information)

(Fiscal 2014 results) 7,924K euros (approx. 1,014 million) in operating profit

5,090K euros (approx. 651 million yen) in net profit

: 22,521K euros (approx. 2,882 million yen) in sales

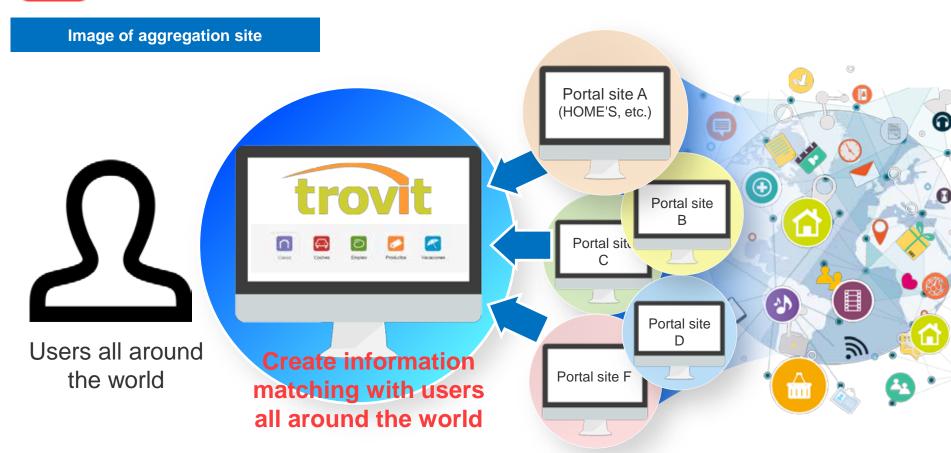
> Shares acquired : 100%

> Financial results

> Acquisition consideration : Share acquisition cost of 80 million euros + Accompanying cost of 100 million yen

What is aggregation site provided by Trovit? Reference

POINT Trovit operates aggregation sites which consolidate multiple information-specific sites



Value of providing to users

Collectively search information from multiple sites

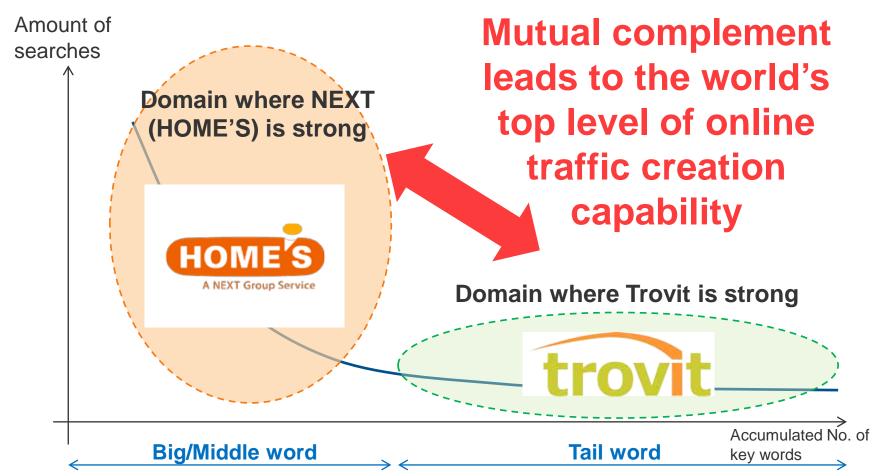
Value of providing to customers

Send users to various sites

Advantages of HOME'S x Trovit Reference



Making one group allows to cover almost all SEO technologies, achieving the world's top level of online traffic creation capability



Ex: Words with high search volume such as [Real estate], [Condominium], [Rental], etc.

Ex: Combination of multiple words such as [Setagaya Ward, rental condominium, within 10-min walk, pets allowed], etc.

Established Two New Lifull Brand Subsidiaries

Reference



Under the "Lifull" brand, NEXT will create service offerings that will fill ("Full") people's lifestyles and lives ("Life")



Lifull FaM

application that helps communication between couple







Main functions

- Share photos of children in married couples. App automatically create an album
- By registering the schedule of child-rearing, and also notified partners
- You can exchange messages using the stamp
- You can press the "thank you" button, and express gratitude in the best shot of once a month



Lifull TraveRing

application that helps communication between tourists from abroad

and local citizens







Main functions

- To be registered as a traveler
- To be registered as a local (people living in the travel destination)
- Traveler and locally can interact on the app
- Registers mutual assessments

Branding Promotion Enhancement Reference



Expand channels, areas and ad placement compared to the previous quarter, thereby boosting user share.



TV commercials



OOH



YouTube



Campaign



TV commercials from Aug. 18



OOH



YouTube fromAug.14



Campaign from Jan.14

4.4 billion yen

Results in FY2014



Ad Expenses (total)

Expand areas
Boost ad
placement
Add channels

5.5 billion yen

Results in FY2015

NEXT's Branding Promotion Aimed at Becoming Overwhelming Number One Player in Japan Reference

Commercial airing across the country

Expand the running of TV commercials by 40% or more (year on year)

The number of viewable households in Japan: 35.42 million or more

Five stories in which HOME'S, "the number one real estate information website in the number of properties listed online," assists people to "live in their own way"











Additionally conducted public transport and outdoor advertising



TV commercial-linked campaign



Stepped up tie-up advertising



O20 Tracking Reference

POINT

Using acoustic communication technology to enable an analysis of customer actions from store visit to property visit to contract conclusion

Store and property visit tracking scheme



- 1 Install a small-sized speaker in the store
- Detect the customer's store visit by using acoustic communication technology
- 3 Award Rakuten Super Points to the customer for making a store visit and concluding a contract
- 4 Analyze the user's actions

Begin considering

Compare and consider

Inquire

Visit store & property

Conclude contract

Maximize the number of contract conclusions

Actions able to be tracked so far

Actions newly able to be followed

Strengthen efforts towards new technology

Reference

POINT

A virtual sneak peek app "Room VR"



It has been introduced to test the model room of MITSUBISHI JISHO RESIDENCE!

"Smart Key" for Unlocking Properties with Smartphone Reference

Launch "Smart Viewing" on a trial basis for real estate companies.





Open lock with a smartphone.

[Smart Viewing System]

- Reserve viewing
- Apply for key.
- Management company approves application.
- Use smartphone as key.



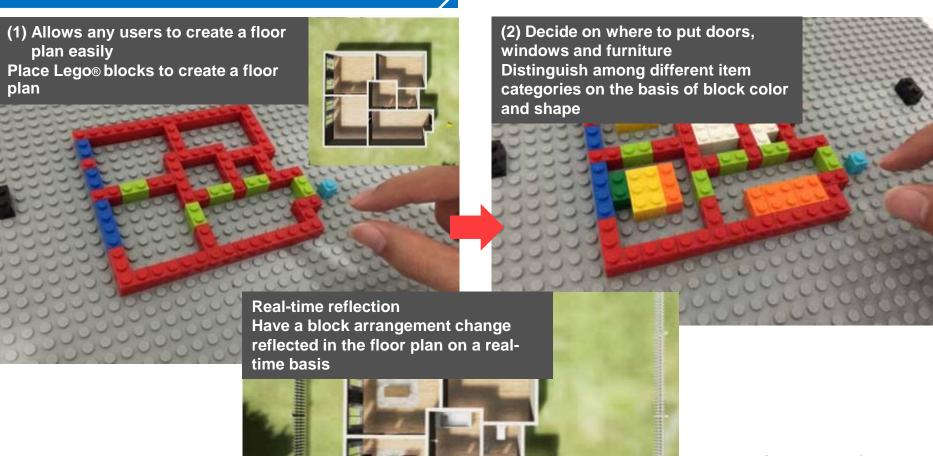
Room Creation Simulation System: GRID VRICK

Reference



Just putting together Lego® blocks allows one to create a room in a three-dimensional virtual space

Characteristics of GRID VRICK



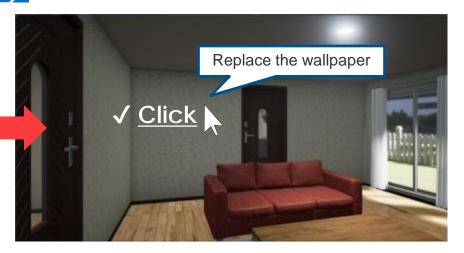
Link to GRID VRICK video

Interior Decoration Simulation System: GRID VRICK Ref

Reference

A scheme allowing the user to view a GRID VRICK-based room in a true-to-life manner





Wearing the "Oculus Rift" device enables the user to have a walk-through experience of the completed room





Helps improve custom-built house and renovation services

(1) Allows the salesperson to propose plans without waiting for the creation of a floor plan and scale model



(2) The customer can have a more true-to-life experience of what will become the completed property



(3) Can be used also for proposals including information on furniture and interior decoration











