NEXT Co., Ltd.

TSE 1st section 2120

Annual Report of Financial Statement



Starting from the quarter under review, the financial results presentation is made using quarterly numbers instead of cumulative quarterly numbers

Opinions and forecasts expressed in this document are those of management as of the date of publication and management does not offer any guarantee regarding their accuracy. Please note that actual business performance and results may differ materially from such opinions and forecasts due to changes in various factors.



Index

3 •••PP.2-10
012 03/2013 •••PP.11-13
•••PP.14-18
•••PP.19-21
•••PP.22-28
•••P.29
•••PP.30-53
••••P.31
•••P.32
•••P.33
•••PP.34-38
•••PP.39-44
•••PP.45-47
•••PP.48-50
•••PP.51-52
•••P.53

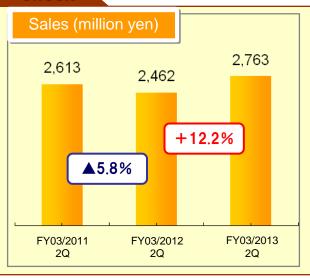
July 2012 to September 2012

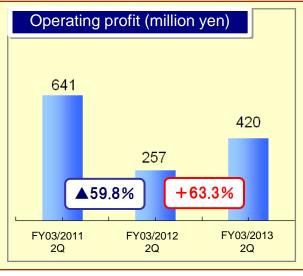
Recorded a year-on-year growth in sales and profit due to the strong performance of the real estate information services business

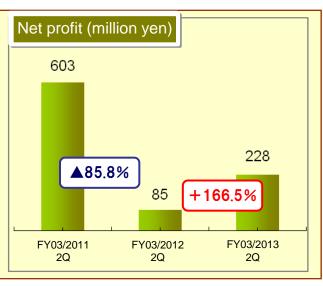
Sales : 2,763 million yen (up 12.2% year on year)
Operating profit : 420 million yen (up 63.3% year on year)
Net profit : 228 million yen (up 166.5% year on year)

- The number of properties posted averaged 3.93 million during September 2012 (+0.66 million year on year). The number of affiliated stores stood at 9,808 (+326 year on year) as of September 30, 2012
- Sales grew rapidly after the airing from August 15, 2012 of the TV commercial and the posting from September 1, 2012 of outdoor advertisement initiatives that led to an increase in website visitor counts and the number of inquiries
- The financial results for the first half of the year ending March 31, 2013 exceeded the business forecast for the period by a wide margin. The full year business forecast was left unchanged due to a conservative estimation

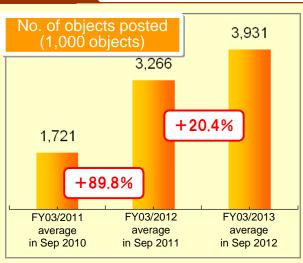
Ucheck Trend of consolidated business performance

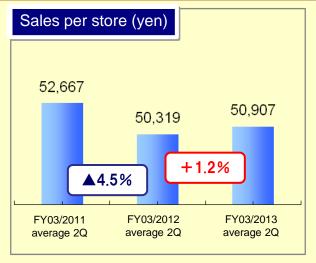


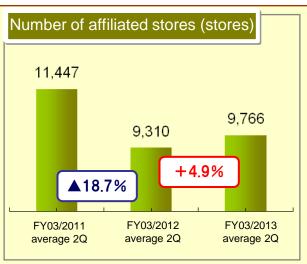




"HOME'S Real Estate Rents & Trade" trend of major indicators







Point,

Sales grew 12.2% and operating profit rose 63.3% while SG&A expenses increased 5.9%

Unit: million yen	【Quarterly】 FY03/2012 (Jul-Sep)	【Quarterly】 FY03/2013 (Jul-Sep)	Change (year-on-year)	Percentage change (year-on-year)		【Accumulated Total】 FY03/2012 (Apr-Sep)	【Accumulated Total】 FY03/2013 (Apr-Sep)	Percentage change (year-on-year)
Sales	2,462	2,763	+300	+12.2%	⇒ See p. for details	4,820	5,500	+14.1%
Cost of sales	70	82	+11	+16.5%	-	128	163	+27.2%
Selling, general & administrative (SG&A) expenses	2,134	2,260	+125	+5.9%		4,440	4,394	▲1.0%
Personnel costs	742	744	+2	+0.3%	* 1	1,653	1,515	▲8.4%
Advertising costs	587	756	+169	+28.9%	* 2	1,154	1,386	+20.1%
Operating expense	53	63	+10	+18.9%	* 3	104	119	+14.7%
Depreciation/amortization cost	124	98	▲26	▲21.1%		243	194	▲20.1%
Allowances of uncollectible receivables and performance guarantee	13	2	▲10	▲ 78.1%		15	5	▲ 63.2%
Other selling, general & administrative (AS&A) expenses	614	594	▲20	▲3.3%		1,268	1,172	▲ 7.5%
Operating profit	257	420	+163	+63.3%		251	942	+274.6%
Net profit	85	228	+142	+166.5%	* 4	74	525	+604.3%
Operating profit margin (OPM)	10.5%	15.2%	+4.8p	_	- -	5.2%	17.1% ¦	_

^{* 1} The average consolidated number of employees for 2Q of FY 03/2013 decreased to 540 compared with 578 for the same period a year ago. Rising productivity resulted in a decline in personnel costs to sales ratio. As for 2Q of FY 03/2012, a reversal of provision for bonuses was recorded

^{* 2} There occurred an increase in website customer drawing costs and the costs for branding promotion activities such as the running of the TV commercial and outdoor advertisements

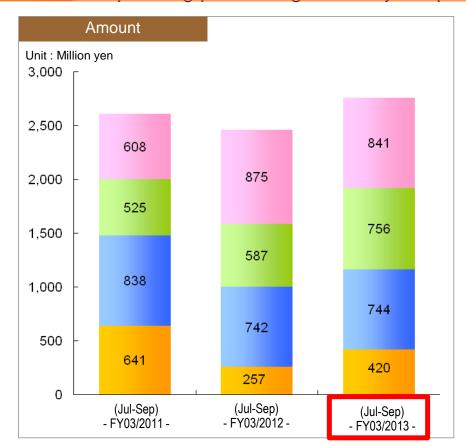
^{* 3} A decrease due to progress in the declining balance method-based depreciation and amortization of assets

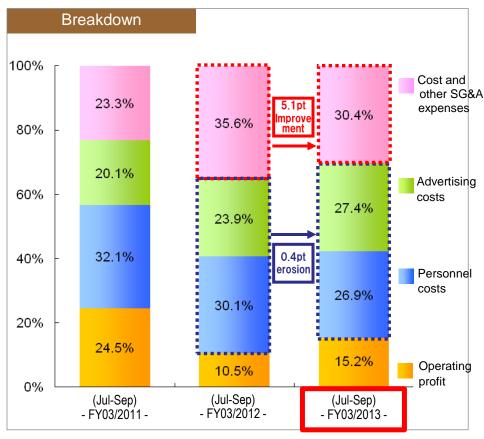
^{* 4} Recorded in 2Q of FY 03/2012 113 million yen in extraordinary loss (impairment loss on the Lococom services business [software])
For the quarter under review (July to September 2012), the Company recorded 22 million yen in extraordinary loss (impairment loss on the MONEYMO services business [software])

Point

Made aggressive investments for branding promotion.

Operating profit margin rose by 4.8 percentage points thanks to sales growth





"Cost and other SG&A expenses ratio" (pink): A decrease in IT system usage charge fee owing to the Company's cost saving efforts "Advertising costs" (green): An increase in website customer drawing costs and branding promotion costs

[&]quot;Personnel costs" (blue): The average consolidated number of employees for 2Q of FY 03/2013 decreased to 540 compared with 578 for the same period a year ago. Rising productivity resulted in a decline in personnel costs to sales ratio

The "HOME's Rental and Real Estate Trade" business, the main business line, and the New Houses business showed a strong performance

	Unit: Million yen	【Quarterly】 FY03/2012 (Jul-Sep)	【Quarterly】 FY03/2013 (Jul-Sep)	Change (year-on-year)	Percentage change (year-on-year)		【Accumulated Total】 FY03/2012 (Apr-Sep)	【Accumulated Total】 FY03/2013 (Apr-Sep)	Percentage change (year-on-year)
	Sales	2,462	2,763	+300	+12.2%		4,820	5,500	+14.1%
	Real estate information services	2,438	2,736	+297	+12.2%		4,776	5,445	+14.0%
	Rental & Real Estate Trade	1,405	1,491	+85	+6.1%	* 1	2,804	2,969	+5.9%
	New Condominium	361	364	+3	+0.9%	* 2	681	732	+7.4%
	New Houses	335	447	+111	+33.2%	* 3	639	875	+36.8%
	Custom-built house and refurbishment	137	195	+57	+42.2%	* 4	266	388	+45.7%
	Renter's Network	95	118	+22	+23.6%	* 5	185	231	+24.8%
	Others Note2	103	119	+16	+15.8%		197	247	+25.2%
	ocal information services usiness	9	6	▲3	▲33.4%		14	12	▲8.5%
C	Others Note3	14	20	+5	+37.6%		29	41	+39.6%

Note 1: All inter-segment transactions have been offset and eliminated Note 2: "Others" in Real estate information services comprise "HOME'S Estimation for Relocation," "HOME'S Elderly Care Service" and HOME'S-derived businesses, among others

Note 3: "Others" comprise "MONEYMO," "eQOL Skincare," "Casualty insurance agency business" and "Event Cal" among others

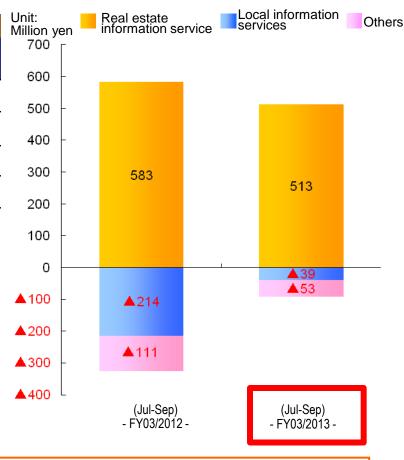
- * 1 The numbers of properties posted online and affiliated stores grew year on year thanks to the positive effects of the Company's marketing initiatives. Website visitor count and the number of inquiries increased as well, supported by the benefits of the branding promotion efforts
- * 2 Part of the quarter's sales was postponed to 3Q of FY 03/2013 as a result of a change made to the sales recognition standard for project products such as special feature page
- * 3 The average number of properties posted online during the quarter under review grew 11.8% year on year. The number of affiliated stores rose 13.6% year on year
- * 4 The number of new affiliated stores showed a year-on-year increase. The number of inquiries also rose year on year as a result of the Company's continued website content improvement efforts
- * 5 The number of new affiliated stores grew year on year



Local information services business and the "Others" business achieved significant profit improvements

Year-on-Year								
Unit: Million yen	【Quarterly】 FY03/2012 (Jul-Sep)	【Quarterly】 FY03/2013 (Jul-Sep)	Change	Percentage change (%)				
Real estate information service	583	513	▲69	▲ 12.0%				
Local information services	▲214	▲39	+175	_				
Others	▲ 111	▲ 53	+57	_				
Consolidated operating profit	257	420	+163	+63.3%				

Note: No percentage change is shown for segments that recorded an operating loss for the previous fiscal year or the current fiscal year



Real estate information services (orange): Operating profit declined year on year due to aggressive advertisement spending

Local community information services (blue): Operating loss decreased significantly year on year due to the staffing reduction and advertising cost saving measures that resulted from business downsizing

Others (pink): Expenses decreased year on year thanks to a revision made to cost allocation standard

Point

Net assets per share grew 5.3% year on year while interest-bearing debt remained zero

Unit: Million yen	Mar 31, 201	Sep 30, 20 End FY03/2	Chanc	ge	Percentage change	Main reasons for change
Assets	10,11	19 10 ,	687 +	-568	+5.6%	Increase in cash and deposits 7 million yen / Increase in current assets ⇒ See for d Decrease in accounts receivable-trade 67million yen / Decrease in current
Current assets	7,25	55 7,	385 	-629	+8.7%	assets Decrease in accounts payable-other 41million yen / Decrease in current assets
Fixed assets	2,86	63 2, ,	302	▲ 61	▲2.1%	Increase in Software 176million yen /Increase in fixed assets Decrease in Software in progress 141million yen /Decrease in fixed assets
Liabilities	1,64	41 1,	747 +	-105	+6.5%	Increase in income taxes payable and consumption taxes payable: 94 million yen / Increase in current liabilities
Current liabilities	1,39	99 1,	505 +	-105	+7.5%	Interest bearing debt: 0
Fixed liabilities	24	41 :	242	0	+0.3%	
Net assets	8,47	77 8,	940 +	-462	+5.5%	Increase in retained earnings: 455 million yen / Increase in net assets
Net assets per share	451.9	95 476.)2円 +2	4.07	+5.3%	
Goodwill amortizat		Total amount E	seginning of period residual value		2012 to Sep 2012 ortization amount	Residual value Number of months Amortization outstanding completion date
The former L	The former Littel		173,390		21,673	151,716 42 months March ,2016
Next Property Holdings Li		59,509	59,509		5,950	53,558 54 months March, 2017

- * 1 The main reason for decrease in accounts receivable-trade: Lower monthly sales due to the end of peak season
- * 2 The main reason for increase in software: Circumstances relating to the renovation of the "HOME'S" portal site
- * 3 The main reason for decrease in software in progress: Circumstances relating to the renovation of the "HOME'S" portal site

Point

The balance of cash and cash equivalents as of September 30, 2012 stood at 4,112 million yen; 6,114 million yen if time deposits are included

Unit: Million yen	FY03/2012 2Q(Apr-Sep)	FY03/2013 2Q(Apr-Sep)	Change	Main items	FY03/2012	FY03/2012 [Year under review]			
Operating CF	+595	+978	+382	Income before income taxes and minority interests Depreciation and amortization Impairment loss Increase/decrease in provision for bonuses Increase/decrease in accounts receivable-trade Increase/decrease in accounts payable-other Income taxes paid or refunded (Adenotes income taxes paid)	153 244 113 ▲188 148 ▲302 347	889 195 22 4 110 3 ▲293			
Investment CF	▲ 2,177	▲ 212	+1,965	Cash outflow due to the depositing of time deposit Cash outflow due to the acquisition of property, plant and equipment Cash outflow due to the acquisition of intangible noncurrent assets	▲ 2,000 ▲ 30 ▲ 147	▲0 ▲22 ▲206			
Financial CF	▲107	▲ 67	+40	Payment of dividends	▲109	▲69			
Increase/decease in cash and cash equivalents	▲1,690	+699	+2,389						
Balance of cash and cash equivalents	3,017	4,112 (*)	+1,095	* 6,114 million yen if the more-than-three-month time deposit of 2,001 million yen					

The Financial Results for the Six Months Ended September 30, 2012 as Compared with the Business Forecast for the First Half of FY 03/2013 (released on August 7, 2012)

The Financial Results for the Six Months Ended September 30, 2012

Trend of Operating P/L as Compared with the Business Forecast for the First Half of FY 03/2013 (simplified version)

Sales exceeded the forecast by 2, 40/4 with

P<u>oint</u>

Sales exceeded the forecast by 2.4% with operating profit and net profit exceeding the forecasts by 52.8% and 62.2%, respectively

Unit: million yen	[August 7 revised forecast] 1H FY 03/2013 business forecast (Apr to Sept)	1H FY 03/2013 results (Apr to Sept)	Difference in value	Difference in percentage		[Reference] 1H FY 03/2012 results (Apr to Sept)
Sales	5,370	5,500	+129	+2.4%	⇒ See p. 13 for details	4,820
Cost of sales	171	163	▲8	▲ 4.9%		128
Selling, general & administrative (SG&A) expenses	4,581	4,394	▲187	▲4.1%	*	4,440
Personnel costs	1,553	1,515	▲ 38	▲2.5%		1,653
Advertising costs	1,443	1,386	▲ 56	▲3.9%		1,154
Operating expense	150	119	▲31	▲20.8%		104
Depreciation/amortization cost	204	194	▲ 9	▲ 4.8%		243
Allowances of uncollectible receivables and performance guarantee	10	5	▲ 4 ¦	▲ 44.1%		15
Other selling, general & administrative (AS&A) expenses	1,219	1,172	▲ 47 ¦	▲3.9%		1,268
Operating profit	616	942	+325	+52.8%		251
Net profit	323	525	+201	+62.2%	•	74
Operating profit margin (OPM)	11.5%	17.1%	+5.6p	_		5.2%

Note: The business forecast for the first half of FY 03/2013 was revised on August 7, 2012 and October 19, 2012, respectively

^{*} Certainty of cost recognition and the effects of cost saving efforts were postponed until the second half of FY 03/2013

The Financial Results for the Six Months Ended September 30, 2012 as Compared with the Business Forecast for the First Half of FY 03/2013 Trend of sales by service

The results for the first half of FY 03/2013 exceeded the business forecast, driven mainly by the Rental & Real Estate Trade business, the main business line

	単位:百万円		[August 7 revised forecast] 1H FY 03/2013 business forecast (Apr to Sept)	1H FY 03/2013 results (Apr to Sept)	Difference in value	Difference in percentage	[Reference] 1H FY 03/2012 results (Apr to Sept)
	Sales		5,370	5,500	+129	+2.4%	4,820
	Real estate information services		5,309	5,445	+135	+2.6%	* 4,776
	Rental & Real Estate Trade		2,912	2,969	+56	+2.0%	2,804
	New Condominium		719	732	+12	+1.8%	681
	New Houses		852	875	+23	+2.7%	639
	Custom-built house and refurbishment		383	388	+5	+1.5%	266
	Renter's Network		227	231	+3	+1.7%	185
	Others	Note 2	214	247	+33	+15.6%	197
	ocal information services usiness		12	12	+0	+5.3%	14
Ot	hers	Note 3	48	41	▲ 6	▲ 14.2%	29

Note 1: All inter-segment transactions have been offset and eliminated

Note 2: "Others" in Real estate information services comprise "HOME'S Estimation for Relocation," "HOME'S Elderly Care Service" and HOME'S-derived businesses, among others

Note 3: "Others" comprise "MONEYMO," "eQOL Skincare," "Casualty insurance agency business" and "Event Cal" among others.

Note 4: The business forecast for the first half of FY 03/2013 was revised on August 7, 2012 and October 19, 2012, respectively

^{*} All types of the real estate information services achieved sales exceeding the projections

Highlights of the Financial Results for the Second Quarter of the Year Ending March 31, 2013

Real estate information service

The numbers of affiliated stores and properties posted online continued to grow

Carried out a large-scale branding promotion initiative across the country

Point

Due to the positive effects of marketing programs (*), the numbers of objects posted online and affiliated stores continued to grow



Sep

Oct

Nov

Aug

Mar

Feb

Dec

Jan

Apr

Unit: stores

May

Jun

Jul

Domestic highlights

Point

Implemented in the country's major urban areas a large-scale promotion initiative demonstrating the "HOME'S" website's appeal as the top Japanese real estate information site in the number of property listings



Point

Website visitor count and sales grew year on year, supported by the benefits of the branding promotion initiative



Progress against the Business Forecast for the Year Ending March 31, 2013

Progress against the Business Forecast for the Year Ending March 31, 2013

Point

Leaving the conservative business forecast unchanged until the portal site renovation's effects become identified

	FY03/2013	FY03/2013	In comparison to	annual forecast		[Reference] FY03/2012
Unit: million yen	1H (Apr-Sep)	Annual Forecast (Apr-Mar)	Difference	In-progress ratio		Actual (Apr-Mar)
Sales	5,500	10,332	▲ 4,832	53.2%	⇒ See p. 21 for details	10,319
Cost of sales	163	354	▲190	46.2%	Tor dotailo	291
Selling, general & administrative (SG&A) expenses	4,394	9,442	▲ 5,048	46.5%	_	9,075
Personnel costs	1,515	3,068	▲ 1,553	49.4%	_	3,186
Advertising costs	1,386	3,129	▲ 1,742	44.3%	* 1	2,735
Operating expense	119	344	▲224	34.7%	_	240
Depreciation/amortization cost	194	474	▲279	41.1%	_	479
Allowances of uncollectible receivables and performance guarantee	5	18 ¦	▲12	30.9%	_	_
Other selling, general & administrative (AS&A) expenses	1,172	2,408	▲1,235	48.7%	_	2,433
Operating profit	942	535	+406	176.0%	* 2	952
Net profit	525	215	+309	244.0%	_	465
Operating profit margin (OPM)	17.1%	18.1%	▲ 1.0p	_	_	9.2%

- * 1 Continue to actively implement a variety of branding promotion initiatives across the country, and seek to expand sales further
- * 2 Although the profits for the first half of FY 03/2013 already exceeded the full-year forecasts, the Company will continue to keep the conservative full-year forecasts unchanged until the effects of an SEO decrease-induced potential decline, a decline feared to occur due to our portal site renovation, become identified, without factoring in the sales expansion potential that arises from the branding promotion's effects

Progress against the Business Forecast for the Year Ending March 31, 2013

Point

All types of real estate information services performed better than the business forecast

Unit: million yen		FY03/2013	FY03/2013	In comparison to a	annual forecast		[Reference] FY03/2012
		1H (Apr-Sep)	Annual Forecast (Apr-Mar)	Difference	In-progress ratio		Actual (Apr-Mar)
Sales		5,500	10,332	▲ 4,832	53.2%	* 1	10,319
Real estate information services		5,445	10,175	▲4,729	53.5%	* 2	10,222
Rental & Real Estate Trade		2,969	5,702	▲2,732	52.1%		5,956
New Condominium		732	1,398	▲ 666	52.4%		1,403
New Houses		875	1,538	▲ 662	56.9%		1,404
Custom-built house and refurbishment		388	649	▲260	59.9%		596
Renter's Network		231	463	▲231	50.0%		399
Others	Note 2	247	422	▲ 174	63.6%		461
Local information services business		12	49	▲ 36	26.2%		30
Others	Note 3	41	107	▲ 66	38.6%		67

Note 1: All inter-segment transactions have been offset and eliminated Note 2: "Others" in Real estate information services comprise "HOME'S Estimation for Relocation," "HOME'S Elderly Care Service" and HOME'S-derived businesses, among others

Note 3: "Others" comprise "MONEYMO," "eQOL Skincare," "Casualty insurance agency business" and "Event Cal" among others

- * 1 Devised the business forecast conservatively without factoring in any portal site renovation-induced sales expansion effect since the portal site renovation is feared to cause SEO to decrease
- *2 The real estate information services have already achieved operating profit in excess of 50% of the full-year forecast with the Company still awaiting the annual peak season (4Q)

Our FY 03/2013 second half initiatives

Real estate information services

Completed the renovation of the "HOME'S Rental & Real Estate Trade" portal site

Held the "HOME'S EXPO," strengthening the relationship with our affiliated stores

Worked hard on our large-scale branding promotion initiatives

Overseas business

Indonesia: Launched a portal site for local customers

Thailand: Launched a portal site for Japanese customers living in Thailand

Point

Completed the renovation of the "HOME'S Rental & Real Estate Trade" portal site, renewing its functions for the first time in 10 years



Rental & Real Estate Trade" portal site



Check

Renovated the "HOME'S Rental & Real Estate Trade" portal site

October 1, 2012: Renovation completed for "HOME'S Real Estate Trade"

November 1, 2012: Renovation completed for "HOME'S Rental"

- 1. Maximize our SEO effect by a site integration
- 2. Broaden our user reach by enabling all property types-based horizontal search
- 3. Gain a better brand recognition by a design unification
- 4. Raise our matching rate by improving site usability

Point

Held the "HOME'S EXPO" this year in Tokyo and Osaka, strengthening the relationship with our affiliated stores





Check

「HOME'S EXPO 2012」

Time and date:

Tuesday, November 6, 2012, Osaka (opening 12:30 and closing 19:30) Tuesday, November 20, 2012, Tokyo (opening 12:30 and closing 19:30, according to the plan)

*Attendance for the previous year's session: 658 guests from HOME'S affiliated stores totaling 400 (Tokyo only)

[Program]

Part 1

"Leadership: Organizational Theory"

Osaka: Lecture by Norihiro Akahoshi, baseball commentator

Tokyo: Lecture by Atsuya Furuta, former Manager of Tokyo Yakult Swallows

Part 2 (Lecture by Director and Executive Director of NEXT)

- "Report on Development"
- "The 18th Term Promotion Initiative"
- "Site Renovation"
- "HOME'S: Future Outlook and Strategy"

Part 3 (Lecture by external lecturer and NEXT personnel)

- · "Utilization of Social Media"
- "Smart Device Utilization Newest Case Examples"
- · "E-Mail Marketing Seminar"

Scene from the previous session

The "E-Mail Marketing Seminar" in Part 3 was rated as satisfactory by approx. 70% of the attending affiliated stores

Our FY 03/2013 second half initiatives

Domestic highlights



Plan to implement a major branding promotion initiative greater than that carried out in the first half of FY 03/2013

Part 1 from Sept 15

Part 2 from Nov 3

Part 3 from Jan 2013

1ST PUBLIC TRANSPORT ADVERTISEMENT (PREVIEW)



2ND PUBLIC TRANSPORT ADVERTISEMENT (CAMPAIGN-LINKED)



3RD PUBLIC TRANSPORT ADVERTISEMENT

Planning & production now underway

2ND CAMPAIGN & production Planning underway

3RD CAMPAIGN

Planning & production

Row underway

1ST PORTAL SITE RENOVATION CAMPAIGN



EVENT (HOME'S EXPO)



EVENT (TOKYO BRIDAL FESTA)

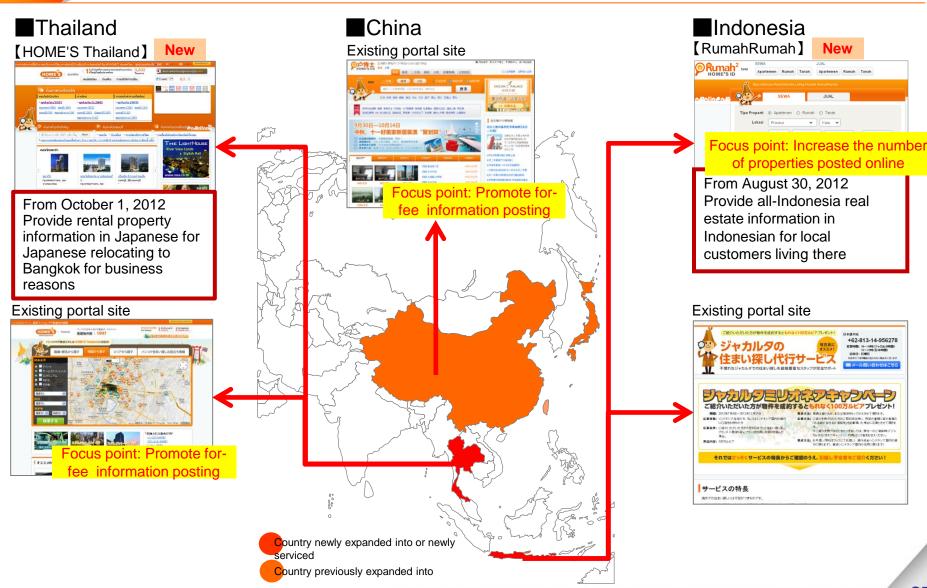


START THE AIRING OF TV COMMERCIAL productive



Point

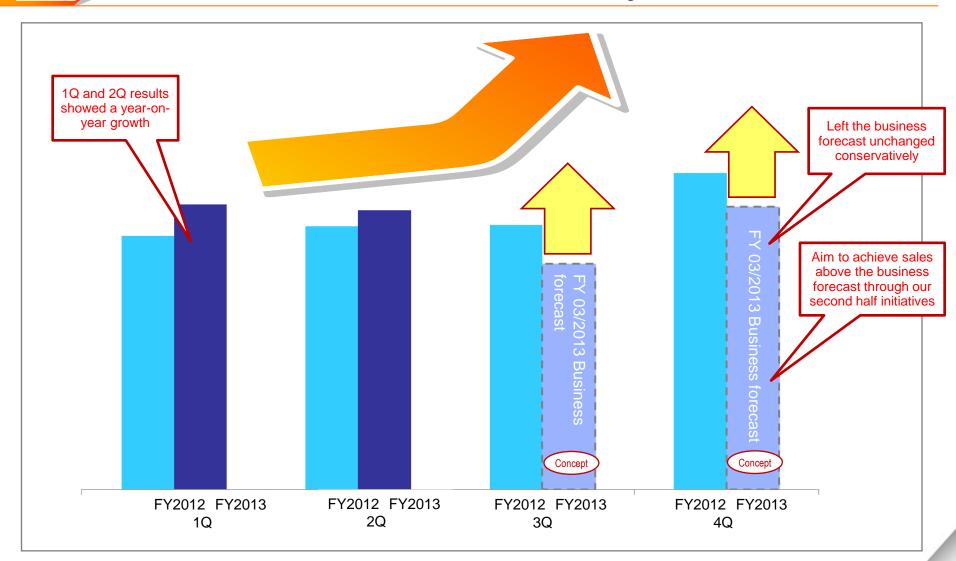
Aim to promote the greatly-expanded for-fee posting of property information



Our FY 03/2013 second half initiatives

Point

Aim to achieve sales above the business forecast through our second half initiatives



Company Credo and Business Principles

Company Credo

Altruism

Our priority is making people happy. Everyone in the world: Consumers, Clients, Coworkers, Family, and so on...

Corporate Philosophy (NEXT Group Vision)

Create a society where everyone can attain <u>comfort</u> and <u>happiness</u> through continuing social innovations.

NEXT Co., Ltd. TSE 1st Section 2120

Reference Materials

Reference Materials	•••PP.30-52
Our Goal in Founding NEXT	•••P.31
NEXT's Service Offerings	•••P.32
"HOME'S" Business Model	•••P.33
Our Top Priority Challenges for the Year Ending March 31, 2	2013 •••PP.34-37
Renovation of the "HOME'S" portal site	•••PP.38-43
Our Initiatives for the Year Ending March 31, 2013	•••PP.44-46
Additional information	•••PP.47-49
Corporate profile •Shareholder composition	•••PP.51-52
IR Information Contact Details	•••P.53

Our Goal in Founding NEXT

Eliminate the world's "negatives" such as "worry," "dissatisfaction," and "inconvenience"



We at NEXT seek to provide all kinds of lifestyle services through the internet to help people in the world lead comfortable lives with peace of mind

NEXT seeks to provide, through the internet, all kinds of lifestyle services related to not only "residential properties" but also "local community" and "medical services" in order to help people in the world lead comfortable lives with a peace of mind anytime anywhere

























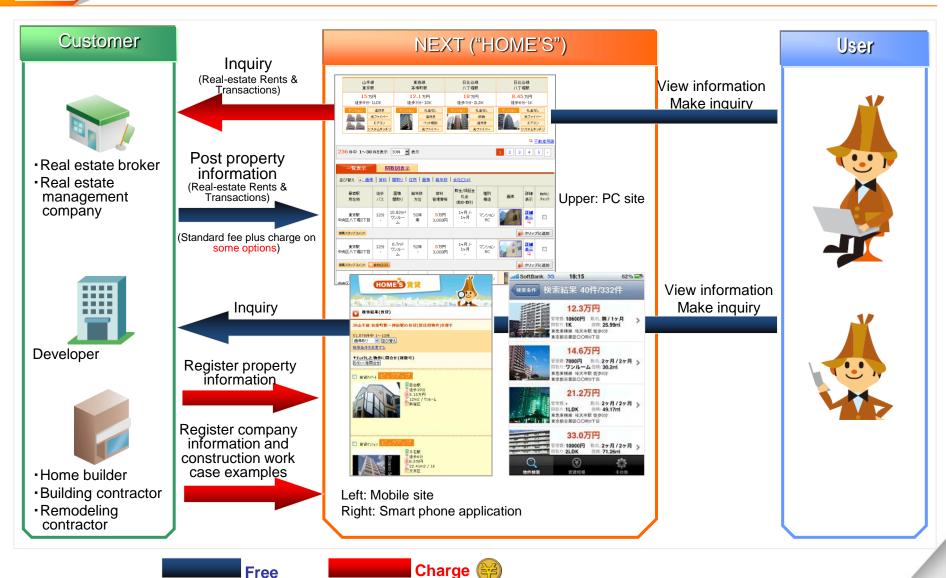




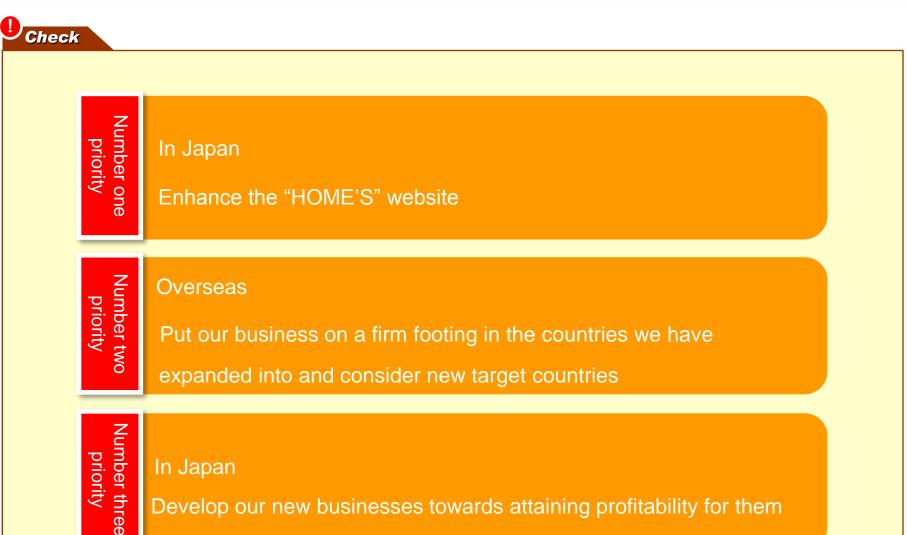
"HOME'S" Business Model

Point

"HOME'S" business model: Fee structure based on the number of inquiries

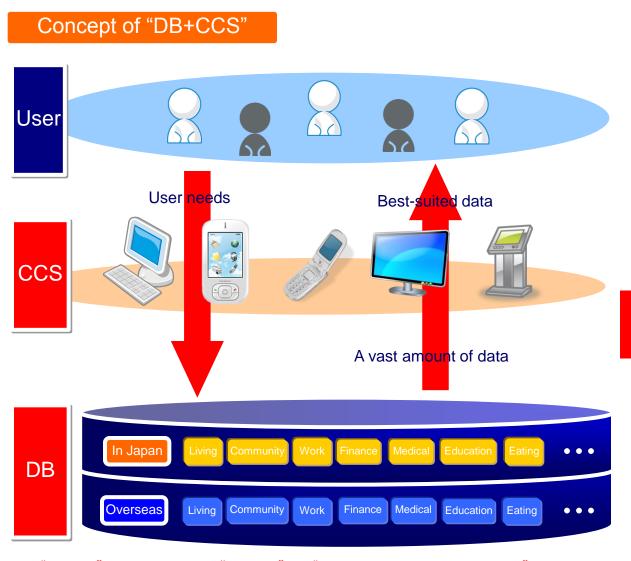


Our Top Priority Challenges for the Year Ending March 31, 2013



Point,

Next Group's strategy is to aim at becoming a global company with "DB+CCS" (*)



Communication service

- ✓ Service enabling the user to become acquainted with people and feel rapport with and warmth of such people
- ✓ Service allowing users to help each other
- Concierge service
- ✓ Service enabling the service provider to select information best-suited to the person in question and offer proposal to that person
- ✓ Service allowing the service provider to identify latent needs as well and offer recommendation

Provide "DB+CCS" to solve the "non-availability" issue in the world

- ✓ Database from which anyone can obtain required information through any device, anytime and anywhere
- ✓ Comprehensive database of direct relevance to people's "life"
- ✓ Database usable in Japan as well as overseas
- ✔ Database free from false information

^{* &}quot;DB+CCS": An abbreviation for "Database" and "Communication & Concierge Service"

Our Top Priority Challenges for the Year Ending March 31, 2013

Business growth scenario for "HOME'S"



Promote a revenue expansion spiral through raising our property comprehensiveness and improving the matching rate

Sales

expansion

cycle

(i) Expand the affiliated store membership

See Page 37 for details

- Put in place a new affiliated store prospecting team
- Seek to reduce the number of membership withdrawals through enhancing our relationship with the existing affiliated stores
- (vi) Attain increased sales on the back of a greater number of inquiries
- Expand revenue further through achieving improved media value

(ii) Up-selling

See Page 37 for details

- Put in place function-by-function specialized teams
- Consulting-based marketing
- Expand sales for optional products

DB

(iii) Increasing number of properties

See Page 37 for details

- Expand the number of unique properties by attaining an increased number of affiliated stores
- Grow the number of properties posted by our existing affiliated stores

CCS

(v) Achieve higher matching rates

- Introduced a recommendation engine
- Attain improved usability
- Increasing number of matching by increasing number of properties

(iv) Draw customers to our website

See Page 38 for details

- Step up the branding promotion efforts
- Enhance the site contents
- Expand customer drawing vehicles with a focus on smart devices

· · ·

Our Top Priority Challenges for the Year Ending March 31, 2013

In Japan: Enhance the "HOME'S" website



Achieve an increased number of properties efficiently, driven by function-based marketing business units

Target

Business unit

Action points

Prospective affiliated store New affiliated store prospecting activities by specialized teams

Consulting-based marketing through regular visit services

 New affiliated store prospecting L activities by specialized teams
 Acquire new affiliated stores throu

Acquire new affiliated stores through proxy marketing services

Promote new enrollment

Existing affiliated store

Consulting-based marketing through telephone call services

- Consulting-based marketing utilizing market data
- Expand sales for optional products

• Seek to prevent membership withdrawals and a decline in the number of properties by enhancing our relationship with the existing affiliated stores

Up-sell

Curb membership withdrawals Attain an even greater number of properties



Expanding the advertising budget from 2.7 billion yen to 3.1 billion yen – Stepping up our branding promotion efforts to attain a greater customer drawing capability



Scheduled to implement renovation of "HOME'S" portal site, starting from autumn 2012 on a timely basis. Aim to expand site user count and the number of inquiries

Launched our site renovation program, starting with the "HOME'S Rental & Real Estate Trade" portal site!



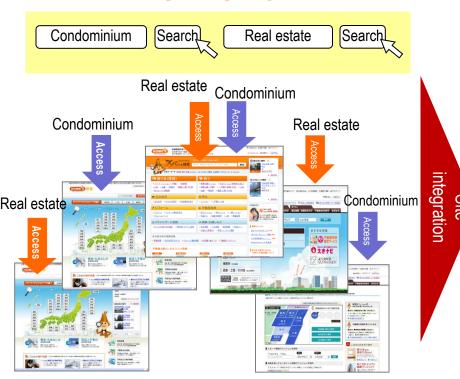
Point

- 1. Maximize our SEO effect by a site integration
- 2.Broaden our user reach by enabling all property typesbased horizontal search
- 3. Gain a better brand recognition by a design unification
- 4. Raise our matching rate by improving site usability



Integrate our market segment-based sites and aim to maximize site visitor count by taking efficient SEO measures

"HOME'S" now



SEO effect is dispersed

- Take the measures individually to draw users to our existing sites
- SEO effect is dispersed, resulting in higher customer drawing costs

"HOME'S" after renovation







Provision of landing pages

- Prevent the dispersion of SEO effect by revamping and structuring the landing pages
- Cost saving
- Achieve higher matching rates by making suitable access routes available



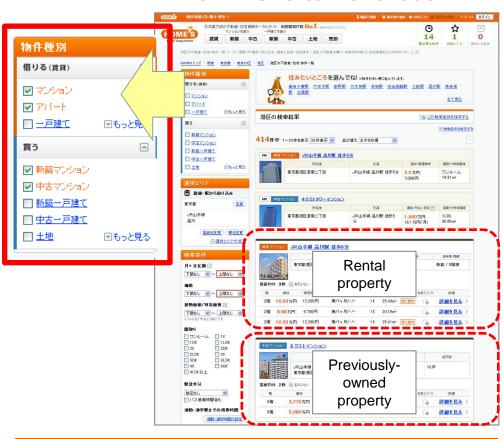
Enable a horizontal search of all property categories, making it easy for the site visitor to search for residential properties of different property categories

"HOME'S" now



Troublesome as the site visitor needs to search for property information by visiting different sites designed for different purposes

"HOME'S" after renovation



- With just a single click, the site visitor can search for information on properties of different categories in one go on one site without needing to visit different sites
- Can secure reach to a wide range of site visitors including market users and those users who are undecided on property category

Point

Raise the profile of the HOME'S brand on the back of its unified functions and designs

"HOME'S" now



HOME'S real estate trade

Difficult to know the individual sites are components of the "HOME'S" portal site at a glance due to the lack of a sense of unity as different designs are used by such individual sites, respectively

"HOME'S" after renovation



Leave a lasting impression of the HOME'S website, supported by a unified brand perception and brand color, and facilitate consistent brand promotion and repeater acquisition



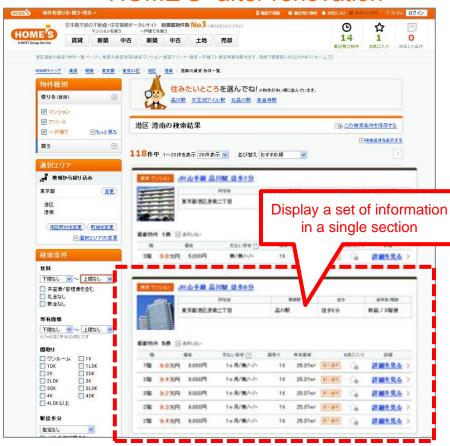
Display a set of information on a same property and building on a single page, seeking to enhance usability

"HOME'S" now



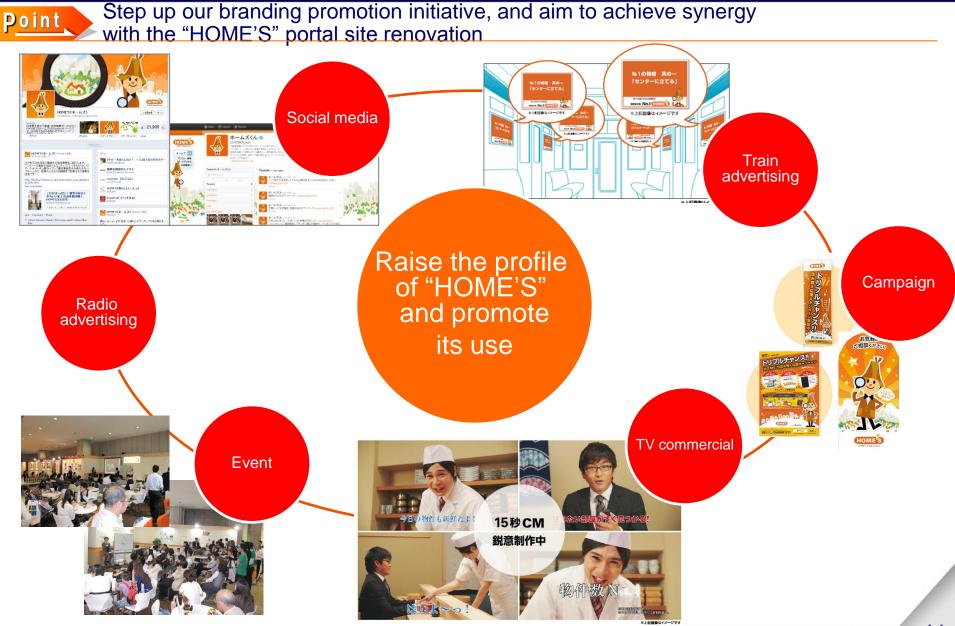
Property information listings for properties thought to be identical to each other and contained in a same building are displayed side by side

"HOME'S" after renovation



- Property information listings for properties thought to be identical to each other are displayed in a single section
- Listings of different properties contained in a same building are also displayed in a single section

Major Marketing Promotion Accompanying the "HOME'S" Portal Site Renovation



Our Initiatives for the Year Ending March 31, 2013

Point

Aim to provide multi-language-search-based comprehensible information site services offering integrated Asian real estate information

Overseas strategy concept:

Start with the provision of real estate information service with a focus on Asia

Background:

Asia offers the potential of rapid economic growth and substantial growth for the internet Many Asian areas have under-developed real estate information infrastructure (a situation akin to that for Japan a decade ago)



The state of the s

Asian region information site

Check

Priority points for our overseas strategy

Property comprehensiveness:

A website offering high levels of property comprehensiveness as is done by our website in Japan

Provide a wealth of integrated information covering all the segments, i.e. newly-built, previously-owned, rental and resort properties

Borderless:

Integrate real estate information into one single database, and make available a common information platform that allows the user to search Asian real estate information from any location in the world

Multi-language-based concierge services:

Make available a platform allowing the user to search, for example, Thai property information in English, Japanese and Chinese

Intend to also provide concierge services enabling the user to place an inquiry in different languages, in addition to the information search services

In April 2011, the "HOME'S" website became the first site in Japan to offer English and Chinese language services

Our Initiatives for the Year Ending March 31, 2013

Strive to run our businesses stably in countries we have already expanded into and to continue considering new target countries

■Current statuses and targets for countries NEXT has already expanded into

Countries NEXT has expanded into	Equity holding ratio	Service launch Current number of properties		Targeted number of properties for March 31, 2013					
Thailand	99.9%	Jan. 2012	3,338	_					
China	90.2%	Apr. 2012	1.4 million	2.25 million					
Indonesia	50.0%	Sep. 2012	-						
Taiwan	12.2%	Equity participation in a local portal site							

		AMERICA	4045 11/702 14010 AFMIN AN MAIN CALL CALL COLUMN STREET COUNT AND
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and the	1255h	River View Condo	● 大き
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6-38 mayor 4-38 mayor		Modifier and New Science Navarris	TEXAME AND INCOME AND INCOME.

■ Thai version of "HOME'S"

■ China version of "HOME'S" ■ Local portal site in Taiwan (Rakuya.com)

■Internet penetration and GDP growth rates in Asian countries

	Country (territory)	Internet users (million)	Internet penetration rate	GDP growth rate (past 3-year avg.)		
		2011	2011	2009-2011		
	China	513	38.40%	9.6%		
	India	121	10.20%	7.9%		
	Japan	101	80.00%	▲0.6%		
	Indonesia	55	22.40%	5.7%		
	South Korea	40	82.70%	3.4%		
	Vietnam	30	33.70%	6.0%		
1	The Philippines	29	29.20%	4.1%		
	Thailand	18	27.40%	1.9%		
	Malaysia	17	61.70%	3.5%		
	Taiwan	16	70.00%	4.3%		
	Hong Kong	4	68.70%	3.1%		
	Singapore	3	77.20%	6.2%		

Source: Internet World Stats, JETRO

Country name in red: The countries NEXT has already expanded into

Mid/Long-term goals

[Corporate Management Metrics]

- 1. Aim to achieve 25% operating profit margin
- 2. Improve productivity
- 3. Return of profits to shareholders through continuous dividend payments and increased profits

(Business Development)

- 1. HOME'S as Absolute No.1 = Improve property comprehensiveness
 - 2. Overseas Business Expansion
 - 3. Secure a new revenue base

New Departments

- Local Community Information Service "Lococom"
- Financial Information Service "MONEYMO"
- Medical Information Site "eQOL Skincare"
- Career Information Website, etc.

International Expansion

Asia · ASEAN

Real Estate Information Service

Aim to improve the infrastructure of living by develop business that follow our Corporate Philosophy

Main Business

Real Estate Information Service "HOME'S"

Time

Additional information

Trend of sales by segmentsTrend of sales by segments. "HOME'S Real Estate Rents & Trade" trend of major indicators

サービス別の売上高比較

「HOME'S賃貸・不動産売買」の地域別物件数と加盟店数

50,573

Price of Affiliated Stores

53,815

3,242

	Previous FY03/2		Current FY03/2	•	Compa	arison		FY03/2011	FY03/2012	Compa	arison
	2Q(Apr-		2Q(Apr-		Сопр		Unit : properties	2Q(Apr-Sep)	2Q(Apr-Sep)	Change	Percentage
	Amount	Ratio	Amount	Ratio	Change	Percentage change	Number of Properties Pos		3,724,940	+471,701	change 14.5%
Sales	4.820	100.0%	5,500	100.0%	+680	+14.1%		169,501	147,553	Δ21,948	-12.9%
Real estate information services	4,776		5,445	99.0%	+669	+14.0%	HUNNAIUU & TUTUNU	,	· · · · · · · · · · · · · · · · · · ·		
Real Estate Rents & Transactions	2,804	58.2%	2,969	54.0%	+ 165	+5.9%		100,437	· · · · · · · · · · · · · · · · · · ·	+32,706	32.6%
							Oupital Region	1,378,973		+ 252,888	18.3%
New condominium	681	14.1%	732	13.3%	+50	+7.4%		,		+4,085	6.1%
New detached house	639	13.3%	875	15.9%		+36.8%		303,786			7.2%
Custom-built house and refurbishment	266	5.5%	388	7.1%		+ 45.7%	I XII IIXI	879,335	961,867	+82,532	9.4%
Renter's Co., Ltd. Others	185 197	3.9% 4.1%	231 247	4.2% 4.5%		+24.8%	CHUCOKU	108,195	169,468	+61,273	56.6%
Local information services	197	4.1% 0.3%	12	4.5% 0.2%		+ 25.1% Δ8.5%		62,777	69,472	+6,695	10.7%
Others	29	0.5%	41	0.2%	∆1 +11	+39.6%	14 1 0 01:	183,596	215,187	+31,591	17.2%
Cost of sales	128	2.7%	163	3.0%	+34	+ 27.2%	-	· · · · · ·	, , ,	· · · · ·	
Selling, general & administrative (SG&A) expenses	4,440	92.1%	4,394	79.9%	∆45	Δ1.0%		FY03/2011	FY03/2012	Compa	arison
Personnel costs	1,653	34.3%	1,515	27.5%	∆138	Δ8.4%	Unit : stores	1 105/2011	1 100/2012	Оопр	
Advertising costs	1,154	24.0%	1,386	25.2%		+20.1%	Unit . Stures	2Q(Apr-Sep)	2Q(Apr-Sep)	Change	Percentage
Operating expense	104	2.2%	119	2.2%	+ 15	+14.7%					change
Depreciation/amortization cost	243	5.1%	194	3.5%	∆49	△20.1%	Number of Affiliated Store	9,426		+ 382	+4.1%
Allowances of uncollectible receivables and			_		_		Hokkaido & Tohoku	234	233	∆1	△0.4%
performance guarantee	15	0.3%	5	0.1%	Δ9	△63.2%	North Kanto	236	227	Δ9	∆3.8%
Other selling, general & administrative (AS&A)							Capital Region	6,319	6,440	+ 121	+1.9%
expenses	1,268	26.3%	1,172	21.3%	∆95	△7.5%	Hokuriku & Koshinet	152	177	+25	+16.4%
Operating profit	251	5.2%	942	17.1%	+690	+274.6%	Tokai	334	377	+43	+12.9%
Net profit	74		525	9.5%		+604.3%	_	1,726		+ 150	+8.7%
r tot prom		11070	020;	0.070	00	. 00 11070	Chugoku	106	· · · · · · · · · · · · · · · · · · ·	+ 44	+41.5%
							Shikoku	97	92	Δ5	△5.2%
							Kvushu & Okinawa	222	236	+ 14	+6.3%
							Ryushu a Okinawa	222	230	₸ 14	
											(Unit : yen)

+6.4%

10.5%

23.9%

13.5%

20.6%

12.2%

17.2%

19.1%

23.1%

15.2%

18.8%

Additional information

Qı	uarterly consolidated statem	ents of inco	me									(
			FY03/2	2011			FY03/:	2012		FY03/2	2013	٢
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	ı
Sa	ales	2,899	2,613	2,584	2,640	2,357	2,462	2,486	3,012	2,737	2,763	S
	Real estate information	2,612	2,603	2,568	2,623	2,337	2,438	2,462	2,983	2,709	2,736	Ī
	Real Estate Rents &	1,843	1,808	1,750	1,693	1,398	1,405	1,415	1,737	1,477	1,491	ı
	New condominium	258	267	279	326	320	361	330	390	367	364	ı
	New detached house	220	231	256	286	304	335	364	400	428	447	ı
	m-built house and refurbis	123	120	119	138	129	137	149	179	193	195	۲
	Renter's Co., Ltd.	86	78	79	87	89	95	102	110	113	118	۲
	Others	80	97	82	91	94	103	99	163	128	119	ı
	Local information services	8	7	9	9	5	9	9	7	6	6	ı
	Guarantor operating busin	268	_	_	_	_	_	_	_	_		ı
	Others	9	2	7	6	14	14	14	22	21	20	L
Co	ost of sales	46	49	59	73	58	70	68	94	81	82	(
S	alling general & administrat	2 162	1 023	2.076	2 507	2 305	2 13/	2 083	2 552	2 13/	2 260	1

857

963

53

123

911

567

119

742

587

124

257

85

686

619

68

117

334

178

845

961

118

Δ1

575

366

212

770

629

96

521

298

756

420

228

FY03/2012 FY03/2013 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Sales 2,899 2,584 2,357 2,486 3,012 2,763 2,613 2,640 2,462 2,737 2,462 Real estate information 2,612 2,603 2,568 2,623 2,337 2,438 2,983 2,709 2,736 Local information services Guarantor operating busing 268 Others 420 521 Operating profit 690 641 448 257 334 366 769 720 566 117 307 583 508 514 626 513 Real estate information Δ142 Δ91 Δ70 Δ70 Δ214 Δ43 Local information services Δ215 Guarantor operating busir 20

4.5%

13.1%

Quarterly consolidated sales and operating profit and loss per segment

23.8%

29.5%

7.7%

24.5%

27.7%

17.3%

22.1%

Others Operating profit margin

Real estate information

Local information services

Guarantor operating busin

Qualterly	Statements	Oi	IIICOI	110

Personnel costs

Operating profit

Operating profit margin

Net profit

Advertising costs

Operating expense

Depreciation/amortization

Allowances of uncollectib

Other selling, general &

943

454

107

81

56

690

296

838

525

80

77

10

390

641

603

24.5%

867

517

448

253

		FY03/	2011			FY03/		FY03/2013		
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Sales	2,411	2,535	2,505	2,553	2,267	2,366	2,383	2,902	2,623	2,644
Real estate information	2,402	2,524	2,488	2,536	2,247	2,342	2,359	2,872	2,595	2,617
Real Estate Rents &	1,843	1,808	1,750	1,693	1,398	1,405	1,415	1,737	1,477	1,491
New condominium	258	267	279	326	320	361	330	390	367	364
New detached house	220	231	256	286	304	335	364	400	428	447
m-built house and refurbisl	_	120	119	45	_	_	_	179	193 -	_
Others	80	97	82	91	224	240	249	163	128	314
Local information services	9	7	9	9	5	9	9	7	6	6
Others	0	2	7	6	14	14	14	22	21	20
Cost of sales	34	40	51	63	49	61	59	83	70	73
Selling, general & administrat	1,765	1,870	2,021	2,537	2,245	2,073	2,023	2,490	2,066	2,194
Personnel costs	772	807	834	823	873	703	650	808	729	703
Advertising costs	423	525	517	962	567	587	619	961	629	755
Operating expense	52	77	69	51	48	51	63	64	51	60
Depreciation/amortization	69	72	76	116	114	119	111	112	92	93
Allowances of uncollectible	0	9	3	10	2	12	1	∆16	2	2
Other selling, general & ad	447	377	518	573	640	600	576	559	560	578
Operating profit	611	624	433	∆47	△27	231	300	329	487	375
Net profit	307	8	245	∆54	∆21	73	165	198	291	210
Operating profit margin	25.4%	24.6%	17.3%	∆1.9%	Δ1.2%	9.8%	12.6%	11.3%	18.6%	14.2%

Additional information

Number of Apartments for	· Sales(annual)]										Sourc	e:Real Estate	Economic inst	itute Co.LTD
	2006	2007	2008	2009	2010	2011	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12
Capital Region	74,463	61,021	43,733	36,376	44,535	44,499	1,819	3,918	3,462	4,211	3,329	4,007	4,033	2,704	3,366
year-on-year	∆11.5%	∆18.1%	△28.3%	∆16.8%	+22.4%	△0.1%	+32.6%	+13.0%	∆6.1%	+81.7%	∆14.9%	+16.4%	△1.0%	+17.3%	△9.3%
Kinki	30,146	30,219	22,744	19,784	21,716	20,219	1,007	1,394	2,316	1,461	2,060	2,096	2,599	1,276	1,981
year-on-year	∆8.8%	+0.2%	△24.7%	∆13.0%	+9.8%	△6.9%	△22.6%	∆7.1%	+34.7%	+30.9%	+15.7%	+11.0%	+66.6%	△0.5%	+1.2%
Other	51,257	42,430	31,560	23,435	18,450	21,864									
year-on-year	+2.0%	∆17.2%	△25.6%	△25.7%	△21.3%	+18.5%									
Nationwide	155,866	133,670	98,037	79,595	84,701	86,582									
year-on-year	△6.9%	∆14.2%	△26.7%	∆18.8%	+6.4%	+2.2%									
Trend of Price for Apartem	nents(annual)	1				Sourc	e:Real Estate	Economic ins	titute Co.LTD:	e:Real Estate	Economic inst	itute Co.LTD:	e:Real Estate	Economic inst	itute Co.LTD
unit:ten thousand yen	2006	2007	2008	2009	2010	2011	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12
Capital Region	4,200	4,644	4,775	4,535	4,716	4,578	4,309	4,475	4,668	4,414	4,696	4,480	4,666	4,774	4,120
year-on-year	+2.2%	+10.6%	+2.8%	△5.0%	△4.0%	△2.9%	+1.7%	∆5.1%	∆0.1%	△5.3%	△0.5%	∆0.6%	+2.4%	△6.7%	∆3.4%
Kinki	3,380	3,478	3,513	3,411	3,452	3,490	3,279	3,232	3,749	3,251	3,441	3,598	3,576	3,486	3,486
year-on-year	+6.8%	+2.9%	+1.0%	∆2.9%	+1.2%	+1.1%	△5.9%	∆7.8%	+11.0%	∆11.5%	∆1.6%	+5.2%	∆0.2%	+16.9%	+10.7%
Nationwide	3,560	3,813	3,901	3,802	4,022	3,896									
year-on-year	+2.0%	+7.1%	+2.3%	△2.5%	+5.8%	∆3.1%									
New build properties (anu	ual)]				Source	:Ministry of La	ınd, Infrastructı	ure, Transport	and Tourism ı	nd, Infrastructu	ıre, Transport	and Tourism	nd, Infrastructu	ure, Transport	and Tourism
	2006	2007	2008	2009	2010	2011	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12
House for rent	543,463	441,733	464,851	321,470	298,014	285,832	24,256	22,798	23,468	25,823	23,853	26,976	25,982	27,616	26,253
year-on-year	+7.8%	∆18.7%	+5.2%	∆30.8%	△7.3%	∆4.1%	+1.1%	+9.4%	+7.8%	+16.5%	+15.3%	+3.3%	△14.7%	△2.7%	+35.4%
Apartment house	238,614	168,918	182,555	76,678	90,597	116,755	10,167	11,254	10,441	13,734	9,688	7,036	9,920	10,311	9,219
year-on-year	+4.0%	∆29.2%	+8.1%	△58.0%	+18.2%	+28.9%	△2.6%	+19.5%	+20.4%	+27.0%	∆3.2%	△20.2%	+1.4%	∆3.6%	+1.8%
House	138,261	124,238	115,785	91,254	110,358	116,798	9,594	9,967	9,703	9,147	9,881	10,647	10,428	10,768	10,135
year-on-year	+0.3%	∆10.1%	∆6.8%	△21.2%	+20.9%	+5.8%	+2.3%	+6.2%	+4.1%	△2.8%	+12.3%	+4.4%	+0.5%	△2.0%	+7.9%
Owned properties	358,519	314,865	318,511	284,631	305,221	305,626	21,687	22,462	22,335	24,137	25,468	26,971	28,338	28,208	28,125
year-on-year	+1.5%	∆1.2%	+1.2%	△10.6%	+7.2%	+13.3%	△2.7%	+0.2%	∆2.3%	+2.5%	+8.2%	+0.1%	△12.5%	∆9.1%	+12.6%
[Internal migrants(anuual)	1					Source:Minist	try of Internal A	ffairs and Con	nmunications t	ry of Internal A	ffairs and Com	munications t	ry of Internal A	ffairs and Com	munications
	2006	2007	2008	2009	2010	2011	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12
Internal migrants	5,564,346	5,498,941	5,356,935	5,300,025	5,084,579	5,044,239	295,525	337,747	842,438	763,192	389,779	314,071	363,979	368,220	301,488
year-on-year	△0.7%	∆1.2%	∆2.6%	∆1.1%	∆4.1%	△0.8%	+0.0%	+4.6%	∆1.3%	+4.4%	△4.5%	∆8.5%	+4.3%	△6.2%	Δ9.2%

Corporate profile

Company name	NEXT Co., Ltd (TSE 1st Section: 2120)					
Representative	President and CEO Takashi Inoue					
Established	March 12, 1997 (Accounting year end: March)					
Paid-in capital	1,993 million yen, Number of shares outstanding: 18,781,200 shares (Number of the Treasury Shares: 12,030)					
Consolidated number of employees	541 (including contingent employees totaling 26) A decrease of 13 from March 31, 2012					
Business contents	Real estate information service Local information service Others					
Number of shareholders	2,908 (as of September 30, 2012) A decrease of 472 from March 31, 2012					
Major shareholders	Directors of NEXT Co., Ltd., Rakuten, Inc. (NEXT Co., Ltd. is an equity method affiliate of Rakuten, Inc.)					
Headquarters address (relocated in January 2011)	Shinagawa Front Building (general reception 3 rd floor), 2-3-13, Konan, Minato-ku, Tokyo					
Consolidated subsidiaries (equity interest ratio) *as of November ,2012	Renter's Co.(100%) HOME'S PROPERTY MEDIA(THAILAND)CO.,LTD. (99.9%) PT. Rumah Media(50.0%) Next Property Media Holdings Limited(90.2%)					

Shareholder composition



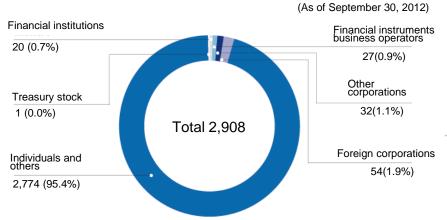
Decrease of 472 shareholders from March 31, 2012 to 2,908 shareholders

Number of shareholders 2,908(As of September 30, 2012), Decrease of 472 from March 31, 2012

Major shareholders Directors of NEXT Co., Ltd.

Rakuten Inc. (NEXT Co., Ltd. is an equity method affiliate of Rakuten, Inc.)

:: Composition of shareholders



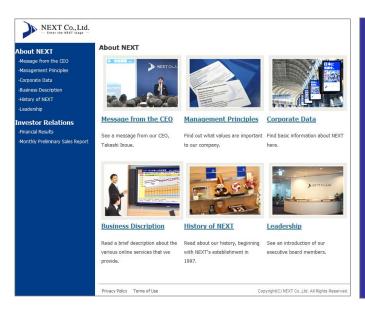
:: Number of shares

	Japanese		Status of shares							
Item	government and municipal governments	Financial institution s	Financial instruments business	Other corporati ons	Foreign corporat ions	Individu als and others	Treasury	Total	less-than one unit shares	
Number of shares held	0	1,442,900	operators 151,525	4,413,900	2,939,882	9,810,862	12,030	18,781,200	240	
Shareholdings percentage of the total	0.0	7.7	0.9	23.5	15.7	52.2	0.1	100.0	0.0	

:: Large Shareholders

Name	Number of shares held	Ratio of shares held to total number of issued shares (%)
Takashi Inoue	7,023,500	37.4
Rakuten Inc.	3,000,000	16.0
J.P. MORGAN CLEARING CORP-SEC	1,189,800	6.3
Tapug Corporation	915,800	4.9
The Master Trust Bank of Japan ,Ltd. (Trust Account)	453,000	2.4
Japan Trustee Services Bank, Ltd. (Trust Account)	340,200	1.8
Just Co., Ltd.	263,500	1.4
NEXT Co., Ltd. Employee Shareholding Association	216,000	1.2
Baillie Gifford Japan Trust PLC	207,800	1.1
RBC IST LONDON-CLIENTS ACCOUNT	169,100	0.9
Total	13,778,700	73.3

IR Information Contact Details



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http://www.next-group.jp/en/index.html (English)



IR News

Contact

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