

* Notes

(1) Change in material subsidiaries during the period (changes in specified subsidiaries accompanying a change in the scope of consolidation) : No

(2) Application of special accounting methods for presenting quarterly consolidated financial statements: No

(3) Change in the accounting policy, change in the accounting estimation or revision and restatement

- 1) Change in the accounting policy due to amendment to accounting standards : No
- 2) Change in the accounting policy other than 1) : No
- 3) Change in the accounting estimation : No
- 4) Revision / restatement : No

(4) Number of shares outstanding (common shares)

- 1) Number of shares outstanding at the end of the period (including treasury stock)
- 2) Number of shares of treasury stock at the end of the period
- 3) Average number of shares during the period

Q1 of FY 03/2014	18,800,800 shares	FY 03/2013	18,794,600 shares
Q1 of FY 03/2014	12,106 shares	FY 03/2013	12,060 shares
Q1 of FY 03/2014	18,784,278 shares	FQ1 of Y 03/2013	18,758,208 shares

* Indication regarding the performance of audit procedures

- This "Brief Report of the Settlement of Accounts" is not subject to audit procedures in accordance with the Financial Instruments and Exchange Law, and as such, the audit procedures for the financial statements in accordance with the Financial Instruments and Exchange Law had been completed when this "Brief Report of the Settlement of Accounts" was disclosed.

* Description of the appropriate usage of the business performance forecast and other special matters

- Any descriptions regarding future matters such as a business performance forecast, etc., as stated in this material, are based on the information we currently have and certain assumptions that are considered reasonable. However, the actual business performance may differ significantly for various causes.
- Our company plans to hold a results briefing for institutional investors and analysts on August 8, 2013. This briefing and its descriptions (in sound recording format) will be listed on our website shortly after being held, together with the account settlement information used on the day.

(unit: thousand yen)

	As of March 31, 2013	As of June 30, 2013
Consolidated quarterly balance sheets		
Assets		
Current assets		
Cash and deposits	6,940,319	7,199,710
Accounts receivable—trade	1,470,051	1,404,830
Inventories	6,969	5,811
Deferred tax assets	267,459	282,538
Accounts receivable—other	356,646	332,745
Other	174,417	156,049
Allowance for doubtful accounts	-5,712	-5,704
Total current assets	9,210,152	9,375,982
Noncurrent assets		
Property, plant and equipment		
Buildings	650,463	642,844
Accumulated depreciation	-269,934	-314,605
Buildings, net	380,529	328,239
Tools, furniture and fixtures	718,177	730,177
Accumulated depreciation	-567,777	-586,604
Tools, furniture and fixtures, net	150,400	143,573
Total property, plant and equipment	530,929	471,812
Intangible assets		
Goodwill	130,042	119,206
Software	655,863	594,880
Software in progress	70,114	115,444
Other	31,899	31,182
Total intangible assets	887,920	860,713
Investments and other assets		
Investment securities	44,812	46,370
Bad debts	31,997	38,694
Deferred tax assets	123,039	138,936
Lease and guarantee deposits	744,702	745,221
Other	4,677	3,822
Allowance for doubtful accounts	-24,705	-30,075
Total investments and other assets	924,524	942,969
Total noncurrent assets	2,343,374	2,275,494
Total assets	11,553,526	11,651,476
Liabilities		
Current liabilities		
Accounts payable—trade	75,228	60,510
Accounts payable—other	888,541	736,671
Income taxes payable	643,347	384,634
Provision for bonuses	363,189	434,276
Provision for directors' bonuses	16,000	3,863
Asset retirement obligations	100,538	107,540
Other	249,193	305,593
Total current liabilities	2,336,039	2,033,089
Noncurrent liabilities		
Asset retirement obligations	153,137	153,769
Total noncurrent liabilities	153,137	153,769
Total liabilities	2,489,177	2,186,858
Net assets		
Shareholders' equity		
Capital stock	1,996,060	1,996,757
Capital surplus	2,539,261	2,539,958
Retained earnings	4,498,492	4,893,147
Treasury stock	-7,875	-7,918
Total shareholders' equity	9,025,939	9,421,945
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	1,232	2,414
Foreign currency translation adjustment	30,023	33,017
Total accumulated other comprehensive income	31,255	35,431
Minority interests	7,154	7,241
Total net assets	9,064,349	9,464,618
Total liabilities and net assets	11,553,526	11,651,476

(unit: thousand yen)

	Three Months Ended June 30, 2012	Three Months Ended June 30, 2013
Consolidated quarterly statements of (comprehensive) income		
Net sales	2,737,269	3,398,134
Cost of sales	81,412	102,166
Gross profit	<u>2,655,857</u>	<u>3,295,967</u>
Selling, general and administrative expenses		
Advertising expenses	629,516	774,042
Provision of allowance for doubtful accounts	2,741	5,802
Salaries and allowances	530,737	544,571
Provision for bonuses	88,121	91,047
Provision for directors' bonuses	3,000	3,863
Depreciation	96,625	131,568
Amortization of goodwill	13,126	10,836
Other	770,148	871,490
Total selling, general and administrative expenses	<u>2,134,016</u>	<u>2,433,223</u>
Operating income	<u>521,840</u>	<u>862,744</u>
Non-operating income		
Interest income	1,463	990
Dividends income	4	4
Subsidy income		3,333
Other	632	528
Total non-operating income	<u>2,100</u>	<u>4,856</u>
Non-operating expenses		
Equity in losses of affiliates	10,559	
Foreign exchange losses		5,184
Loss on retirement of noncurrent assets	509	6,191
Other	0	427
Total non-operating expenses	<u>11,069</u>	<u>11,803</u>
Ordinary income	<u>512,870</u>	<u>855,796</u>
Extraordinary loss		
Loss on valuation of investment securities	10,300	
Impairment loss		9,118
Total extraordinary losses	<u>10,300</u>	<u>9,118</u>
Income before income taxes and minority interests	<u>502,570</u>	<u>846,678</u>
Income taxes-current	232,485	373,622
Income taxes-deferred	-26,970	-31,510
Total income taxes	<u>205,514</u>	<u>342,111</u>
Income before minority interests	<u>297,055</u>	<u>504,567</u>
Minority interests in loss	0	-12,173
Net income	<u>297,056</u>	<u>516,741</u>

(unit: thousand yen)

	Three Months Ended June 30, 2012	Three Months Ended June 30, 2013
Consolidated quarterly statements of comprehensive income		
Income before minority interests	297,055	504,567
Other comprehensive income		
Valuation difference on available-for-sale securities	-924	1,182
Foreign currency translation adjustment	2,060	3,629
Total other comprehensive income	1,136	4,812
Comprehensive income	<u>298,192</u>	<u>509,379</u>
Comprehensive income attributable to		
Comprehensive income attributable to owners of the parent	298,192	520,917
Comprehensive income attributable to minority interests	0	-11,537

(unit: thousand yen)

	Three Months Ended June 30, 2012	Three Months Ended June 30, 2013
Consolidated quarterly statements of cash flows		
Net cash provided by (used in) operating activities		
Income before income taxes and minority interests	502,570	846,678
Depreciation and amortization	97,083	132,102
Amortization of goodwill	13,126	10,836
Impairment loss		9,118
Increase (decrease) in provision for bonuses	75,814	71,087
Increase (decrease) in provision for directors' bonuses	3,000	-12,137
Increase (decrease) in allowance for doubtful accounts	2,473	5,362
Interest and dividends income	-1,022	-994
Equity in (earnings) losses of affiliates	10,559	
Interest income on securities	-445	
Loss (gain) on valuation of investment securities	10,300	
Loss on retirement of noncurrent assets	509	6,191
Decrease (increase) in notes and accounts receivable-trade	199,653	84,433
Decrease (increase) in inventories	454	1,158
Increase (decrease) in notes and accounts payable-trade	-10,027	-14,561
Increase (decrease) in accounts payable-other	-169,231	-156,651
Other, net	35,137	59,104
Subtotal	769,957	1,041,729
Interest and dividends income received	470	546
Income taxes paid	-292,517	-609,116
Net cash provided by (used in) operating activities	477,911	433,160
Net cash provided by (used in) investing activities		
Purchase of investment securities	-445	
Proceeds from sales of investment securities		280
Purchase of property, plant and equipment	-9,123	-23,234
Payments for retirement of property, plant and equipment		-890
Purchase of intangible assets	-82,003	-49,181
Proceeds from purchase of investments in subsidiaries resulting in change in scope of consolidation	4,723	
Payments for lease and guarantee deposits	-237	-204
Proceeds from collection of lease and guarantee deposits	2,905	46
Net cash provided by (used in) investing activities	-84,182	-73,183
Net cash provided by (used in) financing activities		
Proceeds from issuance of common stock	333	1,393
Proceeds from stock issuance to minority shareholders		11,624
Purchase of treasury stock		-43
Cash dividends paid	-63,634	-115,296
Net cash provided by (used in) financing activities	-63,301	-102,321
Effect of exchange rate change on cash and cash equivalents	2,212	1,736
Net increase (decrease) in cash and cash equivalents	332,640	259,391
Cash and cash equivalents at beginning of period	3,413,078	6,940,319
Cash and cash equivalents at end of period	3,745,718	7,199,710