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## **Investment in an IoT Furniture Brand KAMARQ HOLDINGS PTE. LTD.**

LIFULL Co., Ltd. today announced the investment in KAMARQ HOLDINGS PTE. LTD., a company operates an IoT furniture brand in Southeast Asia. The details are as follows:

### **1. Purpose and background of investment**

The corporate name LIFULL embodies the message: *Make every LIFE FULL*. With this message in mind, the Company is endeavoring to fill the lives of as many people as possible with a sense of comfort and happiness through the provision of housing life information services.

On the other hand, KAMARQ is producing unique products based on unprecedented ideas like *SOUND TABLE* that combines furniture and IoT. (<https://kamarq.jp/>)

There is a high compatibility between the business lines of LIFULL Group (real estate information service provided by LIFULL HOME'S, vacation rental services, interior EC business, etc.) and KAMARQ's business making IoT furniture items. LIFULL and KAMARQ would be able to serve even more users in creating future lifestyles in space design and new ways of living if the strengths of both companies are combined together. Thus, the Company made the decision to invest in KAMARQ.

### **2. Investment size**

The amount of investment by the transaction is about ¥400 million.

### **3. Overview of the investee**

Company name	KAMARQ HOLDINGS PTE. LTD.
Headquarters	Singapore
Chief representative	Naoki Wada
Business lines	Design & planning, manufacture and sales of furniture
Established	June 2014
Relationship between LIFULL and the investee	There has not been any special relationship

### **4. Scheduling for investment**

Investment agreement: To be exchanged toward the end of November 2017

Payment date: Investment amount to be paid in toward the end of November 2017

### **5. Future outlook and impact on LIFULL business performance**

The impact from the transaction on LIFULL Group's business performance is expected to be only minimal.

Whenever it comes to light that the transaction could significantly affect the performance of our group, we will disclose such information in a prompt manner.