

March 14, 2025

Listed Company: LIFULL Co., Ltd.
Representative: ITO Yuji
Representative Director, President, Managing Officer
(Stock Code: 2120 TSE Prime)
Inquiries: FUKUZAWA Hidekazu, Managing Officer
Head of Group Company Business Development Dept.
(TEL +81-3-6774-1603)
(URL <https://lifull.com/en/ir/>)

Notice of a Commemorative Dividend for the 30th Anniversary of the Founding of the Company

We hereby announce that the Board of Directors has resolved to issue a commemorative dividend for FY 2025/9 to celebrate the 30th anniversary of the founding of the Company.

Notes

1. About the Commemorative Dividend

On July 1, 2025, we will celebrate the 30th anniversary of our founding. We would like to take this opportunity to show our gratitude for the continued support of our shareholders and all others who have supported us over the years and made this significant milestone possible.

In appreciation for the on-going support of our shareholders, we have decided to issue a commemorative dividend of ¥1.0 per share as part of the year-end dividend for FY 2025/9. As announced today in the "Notice of Revisions to the Dividend Policy," we plan to also increase the payout ratio by five percent to a target of 30% of profit attributable to owners of the parent. This commemorative dividend will then be added to the resulting amount.

This proposal is scheduled to be submitted at the 31st Ordinary General Meeting of Shareholders to be held in December 2025.

Moving forward, we will continue to work towards sustainable business growth while also taking shareholder returns into consideration.

We extend our sincere gratitude for your continued support.

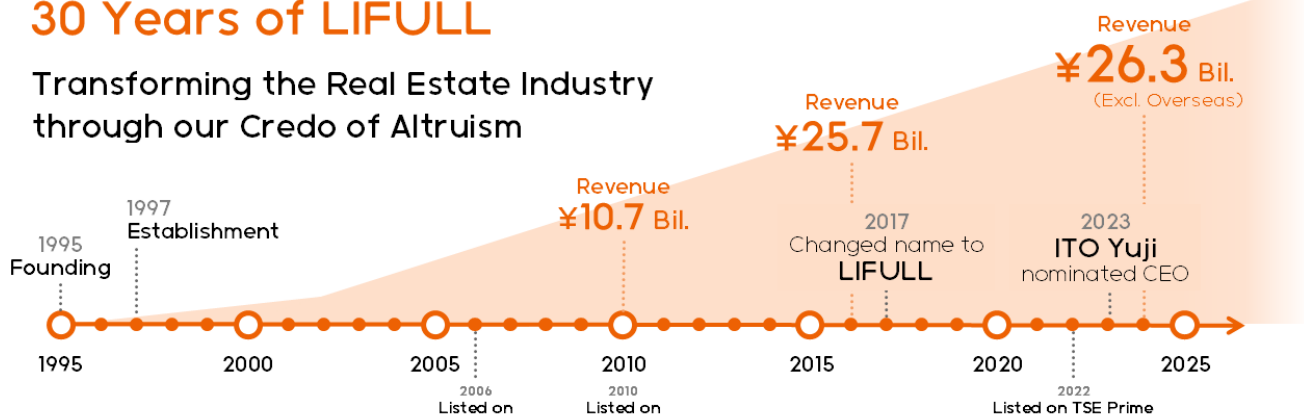
The Beginning of LIFULL

We want to connect everyone with the right home
by making housing information accessible to all.



30 Years of LIFULL

Transforming the Real Estate Industry
through our Credo of Altruism



Staying ahead of the curve with revolutionary services (Examples)



Real Estate & Housing Information Site
HOME'S launched
(Now: LIFULL HOME'S)

Launched
Smartphone App

Launched
**Online Viewing &
Contract Service**

Launched
AI HOMES-kun
(AI-Powered Chatbot)

Internet

- Flat-rate calling plans
- First Japanese-language searches
- Mobile internet services

Broadband

- Always-on internet
- Social Network Services

Smartphones

- Video sites
- Live video services

Remote Work & Artificial Intelligence

- AI & Generative AI services

Our Primary Services

Now & for the Future

Utilizing our unique strengths in the housing industry to grow our businesses in Japan

FOCUS



Major Real Estate & Housing Information Service in Japan

 **LIFULL HOME'S**

+ Senior Living Facilities

 **LIFULL 介護 Kaigo**

+ Investment Real Estate

健美家 Kenbiya

+ Innovative Uses

 **LIFULL Financial**
 **LIFULL Investment**

