

July 2, 2025

Listed Company: LIFULL Co., Ltd.

Representative: ITO Yuji

Representative Director, President, Managing Officer

(Stock Code: 2120 TSE Prime)

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## (Update) Notice Regarding the Purchase of Shares by Representative Director, ITO Yuji

As announced in our release ("Notice Regarding the Acquisition of Shares by Representative Director, ITO Yuji") on May 14, 2025, ITO Yuji, the Representative Director and President of LIFULL Co., Ltd (the Company), has completed the planned acquisition of shares of the Company from the market. Details are as follows:

1. Status of the Share Acquisition

(1) Type of shares acquired: Common shares of the Company

(2) Total number of shares acquired: 1,370,000 shares

(3) Acquisition period: May 15, 2025, to July 2, 2025

(4) Acquisition method: Market purchase on the Tokyo Stock Exchange

(Reference) Disclosure on May 14, 2025

(1) Upper limit of acquisition: ¥300 mil. (including trade fees) or 1,370,000 shares

(2) Acquisition period: May 15, 2025, to July 2, 2025

(3) Acquisition method: Market purchase on the Tokyo Stock Exchange

With this acquisition, as of July 2, 2025, ITO's total holding of the Company's shares amounts to 1,531,941 shares (ownership ratio of issued shares: 1.14%).

Note: The number of shares held by ITO reflects the substantive ownership.