



“HOME’S”, the Real Estate/ Housing Information Site Listing the Most No. of Properties Starting of the Service for Distribution among contractors, “HOME’S PRO Property Distribution”

- Free use, Unlimited Download of Listed Properties/ Drawings -

“HOME’S” is a real estate/ housing information with the most number of properties listed in Japan. It is run by NEXT Co., Ltd. (Headquarters: Minato-ku, Tokyo, CEO: Takashi Inoue, First section of the Tokyo Stock Exchange: 2120) and has started the “HOME’S PRO Property Distribution”, an information distribution system for real estate companies from July 28 (Tue.), 2015. This service provides functions such as free unlimited download of listed property information/ drawings for seller side agencies as well as brokerage companies that are members of “HOME’S”.

■ Features of “HOME’S PRO Property Distribution”

“HOME’S PRO Property Distribution” is a service that aims for optimization as well as further improvement regarding the daily exchange of property information between selling agencies and mediation agencies. Unlimited amount of listed property information/ drawings can be downloaded for free for selling agencies and mediation agencies. Service will initially be restricted to rental properties including commercial properties, and from August it is scheduled to be available for properties on sale as well. The advantages of using this service are as follows.

<Advantages for Brokerage Companies>

• Search for plenty of properties available by open listing that are registered with HOME’S

It is possible to freely search for plenty of properties available by open listing that are registered with “HOME’S”. There are several ways to search such as conditional, by name of customer side agencies, property name, and maps in order to allow brokerage companies to smoothly search for properties that match their needs.

• Can be used when receiving customers with an easy-to-view display

Properties are displayed according to buildings and a symbol of “other rooms available in same building” will be displayed if there are other vacancies within the same building, facilitating search for vacancy statuses of properties. Company information display can be switched on and off, making it possible to use tablet devices when receiving clients searching for properties.

■ Contact regarding this topic

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•No need to confirm “real time linked properties”

A part of the rental property management system is linked with the API of this system, and so information such as property agreements and changes in rent are updated in real time. Corresponding properties will have a display of “real time”, and since vacancy confirmation with seller side agencies is not required, it is possible to reduce time and effort with making calls or sending faxes.

<Rental property management scheduled to be linked in real time> * Scheduled to be added

- Media Max Japan “Rental property management system”
- Renters Co. “Renters Net”

•Easily download drawings, images

There are 3 patterns of designs for drawings that can be freely selected and all registered images can be downloaded at once for some properties. The seller side agency and your company information of the drawings can be both outputted, allowing to use according to purposes.

•Receive notifications of new and updated information

The system will send notifications regarding new property information as well as updates with property information within the registered area of your company once a day by email. Information is also updated in real time on the screen, allowing to obtain vacancy information immediately, so you don't miss any updates with information.

•View popular properties with the browsing log (Scheduled to start from August)

Rankings of properties within your company's registered area that are browsed the most by brokerage companies are displayed according to family types, making it possible to instantly know which properties are attracting interest of other companies.

<Advantages for Seller Side Agencies>

•Reduce time and effort with the automatic notification function of new and updated information

There is no need to contact multiple brokerage companies since these companies are simultaneously notified regarding information such as updates of properties as well as newly registered properties.

Furthermore, by setting “real time link” that links with the API of “HOME'S”, there is no need for brokerage companies to contact you, making it possible to reduce workload and focus on other matters.

•Vacancy information delivery to brokerage companies

Open listing is possible by sending vacancy information of properties handled by your company altogether to multiple brokerage companies. This allows a quicker and more efficient promotion rather than by sending faxes or drawings to each company.

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• **Send property information only to selected brokerage companies**

It is possible to directly send property information to close brokerage companies or specific companies you wish to contact by entering their email address or fax number on the screen.

* Procedure for separate application and account transfer is required for using fax.

• **Confirm browsing log (Scheduled to start from August)**

Check the number of brokerage companies that have visited and downloaded drawings of your company's registered property at any time. After placing the property on the system, it is also possible to see the chronological transitions of the number of visits as well as downloads, which can also be used when reporting to the owner of the property.

■ **Background regarding the start of "HOME'S PRO Property Distribution" and prospects for the future**

Until now, "HOME'S", along with its subsidiary Renters Co., has provided various services with the use of IT in order to optimize/ rationalize the operations of real estate companies. Since last year we have been particularly focusing as well as investing in services for real estate firms and are working on functional improvements of existing services as well as development with new services.

The "HOME'S PRO Property Distribution" we have now started focusing on "listing accurate and the latest property information" and "facility with searching properties", which are factors we believe to be especially important through our experience of working with our real estate company partners. In addition to this system will provide original functions that are being newly developed and unavailable with other similar services.

We are scheduled to release an exclusive application this fall, allowing to smoothly search for properties as well as confirm the latest/ updated information even when out of the office. This will innovate the information distribution system by making it more convenient and smooth.

■ **Contact regarding this service**

Next Co., Ltd. HOME'S Project Headquarters

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The Next Group will continue to deliver the most suitable information for each of our partners, based on our corporate message of "designing delightful encounters".

■ **About "HOME'S"** (URL: <http://www.homes.co.jp/>)

"HOME'S" is a real estate/ housing information site with the most number of properties listed (*). It allows people to search real estate property information of approximately 5.15 million properties (average of June 2015) within the country, from Hokkaido to Okinawa. Apart from property information it provides various information and one-stop services relating to relocation such as rent

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market value, various know how, surrounding information of stations/ regions you are interested in, and modern housing trends. In accordance with our brand message of “live your own way”, we will continue to deliver safety and joy with searching for houses to as many uses as we can.

* According to research and development (announced on March 16, 2015)

■ About Next Co., Ltd. (First section of the Tokyo Stock Exchange: 2120, URL: <http://www.next-group.jp/>)

Next Co., Ltd. was established in 1997, based on the principle of “aspiration to bring change to the structure of the real estate industry.”

Its main service “HOME’S” is a real estate/ housing information site with the most number of properties listed in Japan (*).

“HOME’S” currently extends its business in Asia provides services in 46 countries around the world such as with the operation of the one of the world’s largest aggregation site, “Trovit”.

In 2014 we have started our service brand “Lifull”. With this we operate various services relating to living and support people’s individual lifestyles.

Based on our corporate message of “Designing Delightful Encounters”, we will continue to pay attention to the lives of people and provide the most suitable information to each person with honesty and care, in order to create a society where each individual can confidently make decisions for their future.

* According to research and development (announced on March 16, 2015)

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