



Report to whom it may concern

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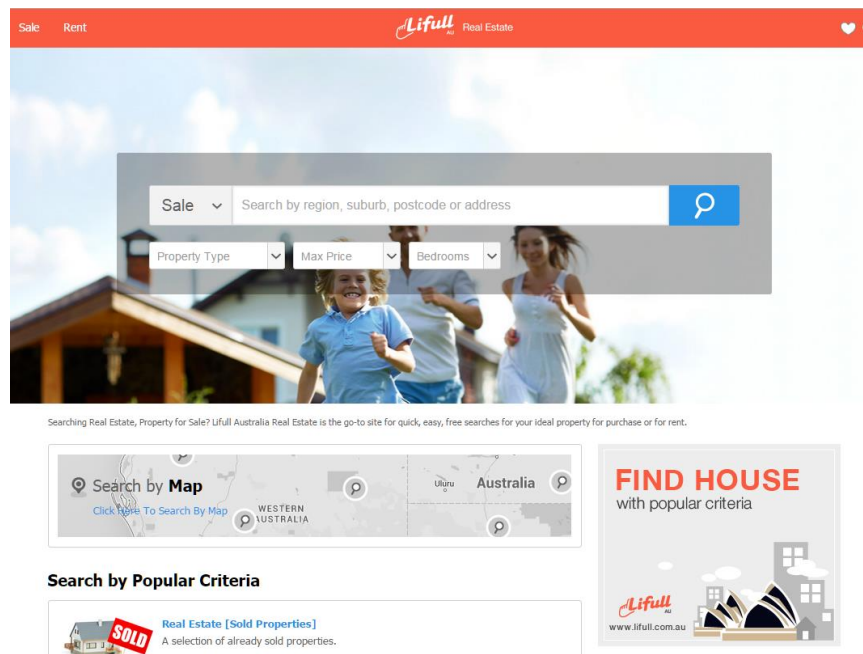


## NEXT introduces real estate information services in Australia

～ 「Lifull Australia Real Estate」 ～

NEXT Co., Ltd. (TOKYO: 2120) has launched the Lifull Australia Real Estate website, an information service site providing real estate and housing information services for properties in Australia. The site allows users to search for and inquire about properties for sale and rent in English.

### Lifull Australia Real Estate

URL: <http://www.lifull.com.au/>

### ■ Overview of Lifull Australia Real Estate

The Lifull Australia Real Estate information service provides information on properties for sale and rent, gathered from real estate brokers operating in Australia, to prospective buyers and tenants both inside and outside Australia. The site lets users search for properties based on parameters such as address, nearest railway station, and nearby schools. The site then lets users submit inquiries to real estate brokers handling the properties. Starting with a focus on properties in Sydney, Australia's largest city, the service has the goal of listing 10,000 properties by the end of 2015.

### ■ NEXT Group's international business strategy and background of venture into Australian market

Based on its slogan "To Become a Global Company with DB+CCS (Databases + Communication and Concierge Services)," the NEXT Group gathers, sorts, and integrates massive volumes of information from around the world, with the goal of providing optimal information to users through a diverse range of devices. In its primary business of real estate information services, it has already advanced into the markets of Thailand, Indonesia, and Taiwan. It strives to provide integrated multilingual

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information sites that bring together real estate information from countries around the world. In November 2014, the NEXT Group made Trovit Search, S.L., which operates Trovit, one of the world's largest aggregation sites, a consolidated subsidiary. This move has expanded the area it serves to 46 countries as of October 2015. Future plans include introducing services to roughly four new countries per year. The launch of Lifull Australia Real Estate is part of these efforts.

In recent years, Australia has made proactive efforts to accept immigrants. The United Nations estimates the nation's population could increase to 36 million, or about 1.5 times the current figure, by as early as 2050. Conditions in the Australian real estate industry are projected to remain strong for some time, as a chronic housing shortage continues due to population growth. The NEXT Group is striving to achieve profitability for Lifull Australia Real Estate as early as possible by taking advantage of this growing demand and by drawing on expertise accumulated while operating HOME'S, Japan's No. 1 real estate information site.

In the future as well, we will continue to expand our services in existing markets and venture into new markets, enhancing our global business development efforts to build a structure that lets users move seamlessly between properties in countries around the world.

Under its "Designing Delightful Encounters" corporate vision, the NEXT Group will continue to strive to deliver information tailored to individual needs.

#### ■ About Lifull

Launched in 2014 as a new NEXT service brand covering all aspects of living, the Lifull brand already includes 11 companies as of October 2015, established in Japan and overseas.

Combining the words "Life" and "Full," the Lifull brand embodies the vision of delivering services that make lives and lifestyles more fulfilling for all people. By providing opportunities for new encounters and discoveries based on the broad range of information people need to find what they're looking for and to make optimal decisions, the services provided under the Lifull brand help people around the world lead fulfilling lives in their own distinctive ways.

#### ■ About NEXT Co., Ltd. (TOKYO : 2120, URL : <http://www.next-group.jp/>)

NEXT Co., Ltd. was established in 1997 with the mission to "change the real estate industry." HOME'S, our core service, is a real estate and housing information site that features the largest number of property listings in Japan.\*

We now provide services in 46 countries around the world, including services newly introduced by HOME'S in Asian markets and services provided by Trovit, the world's largest aggregation site.

In addition, under the Lifull service brand launched in 2014, we offer a wide range of services that address all aspects of life to help people lead lives in their own distinctive ways.

Under the "Designing Delightful Encounters" corporate vision, we will continue to provide information optimized for each user—part of our commitment to serving a reliable and conscientious role in each user's life to create a world in which all are empowered to move forward with confidence.

\* According to a study by Research and Development, Inc. (published March 16, 2015)

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