

To Whom It May Concern in the Media Industry

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Real Estate and Housing Information Site with the Most Number of Properties Listed in Japan,  
“HOME’S”

## “GRID VRICK”, Real Time 3D Simulator for Creating Houses Start Selling on Monday, April 4, 2016

- Visualize your house in 3DCG by using building blocks and have experience of walking through that house -

NEXT Co., Ltd. (Head office: Minato-ku, Tokyo; President and CEO: Takashi Inoue; Listed on the First Section of the Tokyo Stock Exchange: 2120), which operates “HOME’S,” a real estate and housing information site with the most number of properties listed in Japan, will start selling its real time 3D simulator “GRID VRICK” on Monday, April 4, 2016. With “GRID VRICK,” you can create a plan of your house by using building blocks, visualizing the house in 3D in real time, and can experience walking through the virtual rooms.

**GRID VRICK**URL: <http://www.gridvrick.homes.co.jp/>Movie: <https://www.youtube.com/watch?v=ldTlcnRpu>

■ For further information, please contact:

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## ■ Function of “GRID VRICK”

### 1. Using building blocks to create a house in 3DCG

By using building blocks to create the plan of your house, the house will be displayed in 3DCG. The virtual house reflects the arrangement of the blocks in real time, and you can compare various patterns immediately as building blocks can be removed, added, and freely restarted from scratch any number of times. Further, another floor can be created by placing the blocks in designated areas. The blocks allow you to show a virtual image of your house with as many as up to three floors.

### 2. Experience a house made by blocks virtually

In the 3D built virtual house, you can walk through the rooms, change the interior, and check sunlight conditions for every season and the time of day, allowing you to simulate your house as planned. The details of the function are as follows:

<List of Function>

- Experience of walking through your house as if you are inside the house (capable of changing your height)
- Confirmation of an overall image of the house from a bird's-eye view
- Simulation of interior images including walls, floors, and windows, and the height of the ceiling
- Simulation of the interior including tables, sofas, and foliage plants
- Simulation of sunlight for every season and the time of day

## ■ Background of Offering “GRID VRICK” and the Future Plan

Up to now, when custom-built houses and renovations of houses are made, constructors often used 3D design software and perspective drawings reflecting the exterior and interior of buildings in 3D as a tool to share the image of houses with owners. However, perspective drawings in ground plans have their limits in sharing the image of built houses while 3D design software has various problems including time and costs to produce plans as designed, as well as difficulties in changing plans repeatedly.

NEXT Co., Ltd. has developed “GRID VRICK,” a real time 3D simulator, for creating houses and has now decided to sell it. With “GRID VRICK” as a tool, you can build your house in 3DCG in real time, allowing anyone to easily run the simulation of the house in earnest. It is capable of running a real time simulation by stacking building blocks, allowing anyone to operate it with ease. You can freely change the 3D image of the built house by removing and adding the blocks. “GRID VRICK” is an unprecedented simulation tool that allows you to share the image of a built house with your family members and proceed to create your house with fun.

In this summer, “GRID VRICK” will support a head mounted display to provide further realistic experience of a 3D built house and revolutionize the creation of houses in Japan and the world to make it a more enjoyable experience going forward.

## ■ For Corporate Customers, Inquiries about “GRID VRICK”

For inquiries about introducing “GRID VRICK,” please feel free to contact us as follows:

gridvrick-info@next-group.jp

Holding as our corporate message “*Designing delightful encounters*,” the NEXT Group will continuously provide the information right for each of you.

### ■ “HOME’S” (URL: <http://www.homes.co.jp/>):

“HOME’S” is a real estate/ housing information site with the most number of properties listed in Japan (\*), through which information for approximately 7,380,000 real estate properties (the average of the month in February 2016) nationwide from Hokkaido to Okinawa can be searched to find your desired property. In addition to property information, it offers information and services of every kind for relocation at one stop, including the going rate for

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rents, a wide range of know-how, information of stations and areas around your desired properties, housing trends, and services related to contracts and house moving. "HOME'S" holds "*Be proud of the way you live*" as its brand message and provides safety and delight to more users who are looking for a home.

\* Based on the survey conducted by Sankei Medix (announced on January 23, 2016)

■ NEXT Co., Ltd. (Listed on the First Section of the Tokyo Stock Exchange: 2120; URL:

<http://www.next-group.jp/>):

NEXT Co., Ltd. was established in 1997 on the principle of "aspiration to bring change to the structure of the real estate industry."

Its major service, "HOME'S," is a real estate/ housing information site with the most number of properties listed in Japan (\*).

NEXT Co., Ltd. is currently providing services in 46 countries worldwide, including the operations of "HOME'S" in Asian countries and of the world's largest aggregation site, "Trovit."

It also operates various services relating to general areas of our life under the service brand of "Lifull," which was launched in 2014 to support each person's way of life by remaining true to themselves.

Based on our corporate message of "*Designing delightful encounters*," NEXT Co., Ltd. will continuously provide the information right for each of you by taking the people's side and being honest and considerate at all time, with the aim of creating a world where everyone can proceed with confidence.

\* Based on the survey conducted by Sankei Medix (announced on January 23, 2016)

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