

NEXT Co., Ltd.

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News Release



May 9, 2016 NEXT Co., Ltd.

Representative: Takashi Inoue, President and CEO

TSE 1st Section: 2120

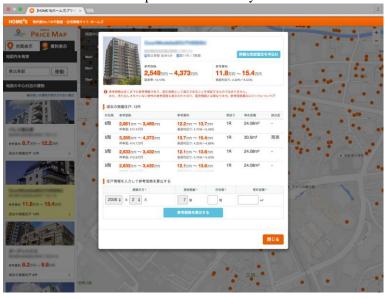
HOME'S, a real estate and housing information site with the largest property listings Estimated Rent Now Available at "HOME'S PriceMap" Estimated Rent and Yield Also Available at a Glance

NEXT Co., LTD (Head Office: Minato-ku, Tokyo; President and CEO: Takashi Inoue; TSE 1st section: 2120), which operates "HOME'S", a real estate and housing information site with the most number of properties listed in Japan, started to provide estimated rent at "HOME's PriceMap (beta version)", a service that provides lists of reference prices for properties selected on a map, on Monday, May 9, 2016.

HOME'S PriceMap (beta version)

http://www.homes.co.jp/price-map/

*Japanese version only



Overview of "HOME'S PriceMap (beta version)" estimated rent

"HOME'S PriceMap (β version)" was released in Oct 2015, aiming to improve the transparency of the secondhand property market, which enables users to check reference prices for properties selected on a map at a glance. Now, in addition to properties' reference prices, estimated rents and yields have become available. With these additional information, property owners and those who are considering making property investment can obtain information not only for buying or selling but also for leasing properties.

"HOME'S PriceMap" offers property reference prices, estimated rents and yields for approximately 1.5 million units of 160,000 condo buildings in greater Tokyo area. The estimated rents and yields are calculated based on a database of rental properties covered by the HOME's service, one of the largest rental property sites in Japan, and algorithms independently developed by NEXT. "HOME'S PriceMap" can be used by anyone with no charge and without user registration.

In addition to expanding the area and properties covered by "HOME'S PriceMap", NEXT will continue to invigorate the real estate market by enhancing various related services to make HOME's a platform for home hunting, which enables people to enjoy easy access to all information related to property transactions and to find new place to live smoothly and with satisfaction.

Under its corporate vision "Designing Delightful Encounters", NEXT Group will continue to strive to deliver information tailored to individual needs.

HOME'S (URL: http://www.homes.co.jp/):

"HOME'S" is a real estate/ housing information site with the most number of properties listed in Japan,* through which information for approximately 6,980,000 real estate properties (the average of the month in March 2016) nationwide from Hokkaido to Okinawa can be searched to find your desired property. In addition to property information, it offers information and services of every kind for relocation at one stop, including the going rate for rents, a wide range of know-how, information of stations and areas around your desired properties, housing trends, and services related to contracts and house moving. "HOME'S" holds "Be proud of the way you live" as its brand message and provides safety and delight to more users who are looking for a home.

NEXT Co., Ltd. (TSE 1st Section: 2120; URL: http://www.next-group.jp/):

NEXT Co., Ltd. was established in 1997 on the principle of "aspiration to bring change to the structure of the real estate industry."

Its major service, "HOME'S," is a real estate/ housing information site with the most number of properties listed in Japan.*

NEXT Co., Ltd. is currently providing services in 46 countries worldwide, including the operations of "HOME'S" in Asian countries and of the world's largest aggregation site, "Trovit."

It also operates various services relating to general areas of our life under the service brand of "Lifull," which was launched in 2014 to support each person's way of life by remaining true to themselves.

Based on our corporate message of "Designing delightful encounters," NEXT Co., Ltd. will continuously provide the information right for each of you by taking the people's side and being honest and considerate at all time, with the aim of creating a world where everyone can proceed with confidence.

Contact details for inquiries relating to this matter

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^{*} Based on the survey conducted by Sankei Medix (announced on January 23, 2016)